

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Patrick P. Grace	10/21/2010
Thomas P. Novotny	10/21/2010
RECEIVING PARTY DATA	
Name:	Avon Hi-Life, Inc.
Street Address:	110 Lincoln Street
City:	Johnson Creek
State/Country:	WISCONSIN
Postal Code:	53038
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12915723
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NAME OF SUBMITTER:	John E. McGarry
Total Attachments: 2 source=G0575301#page1.tif source=G0575301#page2.tif	

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REEL: 025221 FRAME: 0270

ASSIGNMENT

WHEREAS, Patrick P. Grace and Thomas P. Novotny residing, respectively, at Hampton Park West, Semington Road, Melksham, Wiltshire, SN12 6NB United Kingdom and P.O. Box 9, Johnson Creek, Wisconsin, 53038 (hereinafter "Assignors") have invented certain new and useful improvements in:

MOUTHPIECE-VENTED TEAT CUP INFLATION

for a full description of which reference is here made to an application for Letters Patent of the United States of America executed by Assignors as of the respective dates associated with their respective names herein; and

WHEREAS, AVON HI-LIFE, INC., a corporation of the State of Wisconsin having its principal office and place of business in the Village of Johnson Creek, State of Wisconsin, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above-identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by Assignors from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under: said invention and application above identified; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this **ASSIGNMENT**.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this **ASSIGNMENT** shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this **ASSIGNMENT** and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States Serial No. and filing date for said application above identified:

U.S. Serial No. _____
Filed _____

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

IN TESTIMONY WHEREOF, the said Assignors have respectively hereunto set their hands on the dates indicated below.

Dated: 21ST OCT 2010 SIGNATURE: Patrick P. Grace

NAME: Patrick P. Grace

Dated: 10-21-2010 WITNESS SIGNATURE: Terry W. Schutt

NAME:

Dated: OCTOBER 21, 2010 SIGNATURE: Thomas P. Novotny

NAME: Thomas P. Novotny

STATE OF WI)
COUNTY OF Jefferson) ss.

On this 21 day of October, 2010, personally appeared before me the above-named Thomas P. Novotny, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Constance R. Miller
Notary Public, WI County, Jefferson
My commission expires: January 19, 2014

