

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>Matthew Alexander VANDERBERG</td> <td>10/20/2010</td> </tr> <tr> <td>Daniel Lee Bizzell</td> <td>09/23/2010</td> </tr> </table>		Name	Execution Date	Matthew Alexander VANDERBERG	10/20/2010	Daniel Lee Bizzell	09/23/2010				
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Matthew Alexander VANDERBERG	10/20/2010										
Daniel Lee Bizzell	09/23/2010										
RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>M & C Innovations, LLC</td> </tr> <tr> <td>Street Address:</td> <td>1829 Queens Road</td> </tr> <tr> <td>City:</td> <td>Charlotte</td> </tr> <tr> <td>State/Country:</td> <td>NORTH CAROLINA</td> </tr> <tr> <td>Postal Code:</td> <td>28207</td> </tr> </table>		Name:	M & C Innovations, LLC	Street Address:	1829 Queens Road	City:	Charlotte	State/Country:	NORTH CAROLINA	Postal Code:	28207
Name:	M & C Innovations, LLC										
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PROPERTY NUMBERS Total: 2											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> <tr> <td>Application Number:</td> <td>61121904</td> </tr> <tr> <td>Application Number:</td> <td>12636225</td> </tr> </table>		Property Type	Number	Application Number:	61121904	Application Number:	12636225				
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Application Number:	61121904										
Application Number:	12636225										
CORRESPONDENCE DATA											
Fax Number: (877)248-5100 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: uspto@ti-law.com Correspondent Name: Tillman Wright, PLLC Address Line 1: PO BOX 49309 Address Line 4: Charlotte, NORTH CAROLINA 28277											
ATTORNEY DOCKET NUMBER:	1034.015 M&C INNOVATIONS										
NAME OF SUBMITTER:	Chad D. Tillman US Reg 38,634										
Total Attachments: 9 source=1034-015-Assignment#page1.tif source=1034-015-Assignment#page2.tif source=1034-015-Assignment#page3.tif											

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ASSIGNMENT OF INVENTION RIGHTS

WHEREAS,

Daniel Lee Bizzell
PO Box 2409
Davidson, NC 28036

(hereinafter "Assignor") has or may have invented certain new and useful improvements and/or designs (each hereinafter an "Invention"), for a full description of which reference is here made to the following one or more patent properties:

Patent or Application Number: 12/636,225
Titled: "COLLAPSIBLE COOLERS"
With the following Inventors: Matthew Alexander Vanderberg and Daniel Lee Bizzell
Filed on: December 11, 2009; and

Patent or Application Number: 61/121,904
Titled: "COLLAPSIBLE COOLERS"
With the following Inventors: Matthew Alexander Vanderberg and Daniel Lee Bizzell
Filed on: December 11, 2008,

(hereinafter "Patent Properties") either filed, or to be filed and for which Assignor hereby authorizes and requests Assignee to complete any blanks specifying the patent or application number and filing date (but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this Assignment);

WHEREAS,

M & C INNOVATIONS, LLC
1829 Queens Road
Charlotte, NC 28207

(hereinafter "Assignee") is desirous of acquiring all rights, title, and interests in, to, and under the Invention and the Patent Properties, and in, to, and under any and all patents that have been or may be obtained for the Invention, together with all rights corresponding thereto;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has agreed to quitclaim, sell, assign, transfer and convey, and by these presents does hereby quitclaim, sell, assign, transfer and convey, unto Assignee, effective with respect to each Invention at least as early as the date of conception of each such Invention, any and all right, title, and interest in, to and under:

- ☐ The Inventions;
- ☐ Any and all applications for patent for the Inventions that may be or have been filed in any and all countries, including the Patent Properties;

- ❑ Any and all patents that may be or have been obtained for any of the Inventions in any and all countries;
 - ❑ Any reissue, reexamination, extension, renewal, substitution, conversion, confirmation, division, continuation, nonprovisional, provisional, continuation-in-part and the like of any of the foregoing;
 - ❑ Any application claiming priority to any of the foregoing; and
 - ❑ Any past or present right or cause of action arising with respect to any of the foregoing, including the right to sue for patent infringement,
- (hereinafter collectively "Invention Rights").

FURTHERMORE,

Assignor hereby acknowledges that any and all Invention Rights related to any Invention were at least under obligations of assignment to Assignee prior to conception of such Invention; that any and all Invention Rights related to any Invention already may have been assigned to Assignee; and that this "Assignment of Invention Rights" is being duly executed for at least the purposes of public recordation with the USPTO of Assignor's rights, title, and interests in the Invention Rights.

Assignor hereby covenants and agrees, and binds any and all heirs, administrators, legal representatives, nominees, and assigns, to assist and cooperate with Assignee, at Assignee's expense, in the preparation and prosecution of any application included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any application or patent included within the Invention Rights and, further, to execute and deliver to Assignee any and all additional petitions, oaths, assignments, or other papers or instruments that may be requested by Assignee in connection herewith.

Assignor hereby authorizes and empowers Assignee to invoke and claim for any application or patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization from Assignor.

Assignor hereby consents and agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and, more particularly, in proof of the right of Assignee to claim the aforesaid benefit of the right of priority and the right to file for patent.

Assignor covenants and agrees that this Assignment and all the terms thereof shall inure to the benefit of the successors, assigns, legal representatives, and nominees of Assignee, without further written or oral authorization from Assignor.

Assignor further hereby represents and warrants that Assignor is an original inventor of the Invention; and Assignor has reviewed and understood the contents of the Patent Properties.

Finally, Assignor hereby authorizes and requests the Director of the United States Patent & Trademark Office to issue any patent included within the Invention Rights to Assignee.

[Signature Pages Follow]

This the 23rd day of Sept, 2010.

Assignor

[Signature] (Signature)

Daniel Lee Bizzell (Printed Name)

[Signature]
Witness #1 Signature

Kalpana Patel
Witness #1 Name (print)

12720 Liveness Ln
Witness #1 Address Line 1

Charlotte, NC 28269
Witness #1 Address Line 2

Witness #2 Signature

Witness #2 Name (print)

Witness #2 Address Line 1

Witness #2 Address Line 2

NOTARY CERTIFICATE FOR ACKNOWLEDGEMENT

State of North Carolina

County of Mecklenburg

United States of America

On this 23rd day of September, 2010.

I certify that the following person personally appeared before me and acknowledged to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

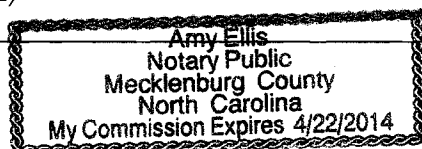
Daniel Bizzell (person appearing before notary)

Notary Signature: [Signature]

Printed Name: Amy Ellis

My Commission Expires: 4/22/14

(Notary Seal)



ACCEPTANCE BY ASSIGNEE

Assignee hereby accepts the assignment of the Invention Rights as set forth above.

This the 20th day of October 2010.

M & C INNOVATIONS, LLC (Assignee)

By: Matthew A. Vanderberg (Signature)

Matthew A Vanderberg (Printed Name)

President (Representative Title)

Terina Emcraft
Witness #1 Signature

Terina Emcraft
Witness #1 Name (print)

6001 Fairview Road
Witness #1 Address Line 1

Charlotte NC 28210
Witness #1 Address Line 2

Kent A. Ravaioli
Witness #2 Signature

KENT A RAVAIOLI
Witness #2 Name (print)

9620 Commons East Dr. APT J
Witness #2 Address Line 1

CHARLOTTE, NC 28277
Witness #2 Address Line 2

NOTARY CERTIFICATE FOR ACKNOWLEDGEMENT

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United States of America

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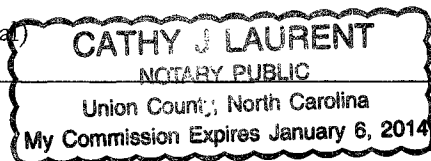
Matthew A. Vanderberg (person appearing before notary)

Notary Signature: Cathy J. Laurent

Printed Name: Cathy J. Laurent

My Commission Expires: 1-06-2014

(Notary Seal)



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WHEREAS,

Matthew Alexander Vanderberg
1829 Queens Road
Charlotte, NC 28207

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M & C Innovations, LLC
1829 Queens Road
Charlotte, NC 28207

(hereinafter "Assignee") is desirous of acquiring all rights, title, and interests in, to, and under the Inventions and the Patent Properties, and in, to, and under any and all patents that have been or may be obtained for each of the Inventions, together with all rights corresponding thereto;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has agreed to quitclaim, sell, assign, transfer and convey, and by these presents does hereby quitclaim, sell, assign, transfer and convey, unto Assignee, *ab initio*, any and all present and future right, title, and interest in, to and under:

- ☐ The Inventions;
- ☐ Any and all applications for patent for any of the Inventions that may be or have been filed in any and all countries, including the Patent Properties;
- ☐ Any and all patents that may be or have been obtained for any of the Inventions in any and all countries;
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Effective with respect to each Invention at least as early as the date of conception of each such Invention, Assignor hereby authorizes and empowers Assignee to invoke and claim for any application or patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization from Assignor.

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[Signature Pages Follow]

This the 20th day of October, 2010.

Assignor *Matthew Alexander Vanderberg* (Signature)
Matthew Alexander Vanderberg

Thomas J. Filipczak
Witness #1 Signature

THOMAS J. FILIPCZAK
Witness #1 Name (print)

15006 NORTHGREEN DRIVE
Witness #1 Address Line 1

HUNTERSVILLE, NC 28078
Witness #1 Address Line 2

Gareth Logg
Witness #2 Signature

GARETH LOGG
Witness #2 Name (print)

7070 South Creek Rd
Witness #2 Address Line 1

Charlotte NC 28277
Witness #2 Address Line 2

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County of Mecklenburg

United States of America

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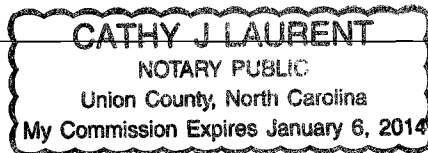
Matthew Alexander Vanderberg (person appearing before notary)

Notary Signature: *Cathy J. Laurent*

Printed Name: Cathy J. Laurent

My Commission Expires: 1-06-2014

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(Assignee)

By: [Signature] (Signature)

Matthew A Vanderberg (Printed Name)

President (Representative Title)

[Signature]
Witness #1 Signature

Tennige McDuffie
Witness #1 Name (print)

6101 Fairview Rd
Witness #1 Address Line 1

Charlotte NC 28210
Witness #1 Address Line 2

[Signature]
Witness #2 Signature

Kent A Ranaoli
Witness #2 Name (print)

6101 Fairview Rd.
Witness #2 Address Line 1

CHARLOTTE, NC 28210
Witness #2 Address Line 2

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Printed Name: Cathy J. Laurent

My Commission Expires: 1-06-2014

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