PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Giorgio PAGANI	09/20/2010

RECEIVING PARTY DATA

Name:	PRODIR, S.A.	
Street Address:	Zona Industriale 1/2 C.P. 580	
City:	Riviera	
State/Country:	SWITZERLAND	
Postal Code:	6802	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29366884

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: PRODIR-110-DESIGN

NAME OF SUBMITTER: Susan VANDERWALKER

Total Attachments: 1

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PATENT REEL: 025223 FRAME: 0130 CH \$40.00

501336372

Attorney Docket No.: PRODIR-110-Design

ASSIGNMENT

WHEREAS, the following,

RECORDED: 10/30/2010

Name	Residence Address	Residence Address	
Giorgio PAGANI	Zona Industriale ½ C.P.580 6802 Riviera, SWITZERLAND		

("Assignor") has invented a certain new and useful inventions for which an application for letters patent with the particulars listed below has been or will be filed, all of the inventions disclosed therein being referred to herein as the "Invention":

Title:	WRITING INSTRUMENT	
Filing Date:	30 JULY 2010	
Country of Filing:	United States	
Application No.:	29/366,884	

WHEREAS, PRODIR, S.A.. ("Assignee") a corporation organized and existing under and by virtue of the laws of Switzerland, and having its principal place of business at:

Zona Industriale ½ C.P.580 6802 Riviera, SWITZERLAND

is desirous of acquiring the entire right, title and interest in and to the Invention, and in and to all patent rights relating thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in good consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable considerations to me in hand paid, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and do hereby sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Invention and all letters patent in all countries of the world based thereon or corresponding thereto, and all divisional, continuing, continuation-in-part, and reissue applications therefore, and the patents which may be thereupon issued, including any and all rights to file applications and receive patents in all countries of the world, the same to be held and enjoyed by the Assignee to the full end of the term for which said letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by me had this assignment and sale not been made; and I hereby agree to sign all necessary papers and do all lawful acts reasonably requisite in connection with the prosecution, assignment, enforcement and disclaimer of each and every of said applications, without further compensation, but at the expense of the Assignee or its successors and assigns, and I assign to the Assignee all rights to sue for infringement, including past infringement if any, of any patent or patents based upon or corresponding to the Invention.

AND, I do hereby authorize and request the officials of all countries in which patents relating to the Invention are now or in the future will be issued to issue to the Assignee all of my/our entire right, title and interest in and to the same for the sole use and enjoyment of the Assignee, its successors and assigns.

Giorgio PAGANI

20 SEP 2010 date

PATENT REEL: 025223 FRAME: 0131