

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ruxin Chen	10/28/2010
RECEIVING PARTY DATA	
Name:	SONY COMPUTER ENTERTAINMENT INC.
Street Address:	1-7-1 Konan, Minato-ku
City:	TOKYO
State/Country:	JAPAN
Postal Code:	108-0075
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12917362
CORRESPONDENCE DATA	
Fax Number:	(510)668-0239
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	510-668-0965
Email:	contact@jdipatent.com
Correspondent Name:	Joshua D. Isenberg
Address Line 1:	809 Corporate Way
Address Line 4:	Fremont, CALIFORNIA 94539
ATTORNEY DOCKET NUMBER:	SCEA10007US00-I
NAME OF SUBMITTER:	JOSHUA D. ISENBERG
Total Attachments: 1 source=SCEA10007US00-I_Assignment#page 1.tif	

OP \$40.00 12917362

ASSIGNMENT

THIS ASSIGNMENT, by RUXIN CHEN

(hereinafter referred to as the Assignor), residing at Redwood City, California respectively witnesseth:

WHEREAS, said Assignor has invented certain new and useful improvements in

"CONTROL OF VIRTUAL OBJECT USING DEVICE TOUCH INTERFACE FUNCTIONALITY"

which are described in an application for letters patent having the above title and Attorney Docket Number.

Said Assignor hereby authorizes and requests their attorney, Joshua D. Isenberg, of 809 Corporate Way, Fremont, California, to insert here in parentheses (Application number 12/917,362 (D), filed Nov. 1, 2010 (D)) the filing date and application number of said application when known.

WHEREAS,

SONY COMPUTER ENTERTAINMENT INC.

(hereinafter referred to as the Assignee), a body having corporate powers under the laws of JAPAN, 1-7-1 Konan, Minato-ku, TOKYO 108-0075, JAPAN, is desirous of obtaining the entire right, title and interest in and to said inventions and said application for Letters Patent, and in and to any Letters Patent, United States or foreign, to be obtained therefor and thereon, and to any and all improvements which are disclosed in said application for Letters Patent.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. The Assignor has sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over unto said Assignees, the entire right, title and interest in, to and under said inventions; said application for Letters Patent; any Letters Patent which may be granted for said inventions in the United States of America and any foreign country; any division, continuation, and continuation-in-part of said application; any reissue or extension of said Letters Patent; and all rights under the International Convention for the Protection of Industrial Property; said right, title and interest to be held and enjoyed by said Assignees for their own use and behoove to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale and assignment not been made.
2. Said Assignor hereby jointly and severally warrants and represents that, at the time of execution and delivery of these presents, said Assignor is the lawful owner of the entire right, title and interest in and to said inventions and said application for Letters Patent, and that the same have not entered into any assignment, contract or understanding in conflict herewith.
3. Said Assignor hereby covenants and agrees to assist and cooperate with said Assignee, whereby said Assignee may enjoy to the fullest extent said right, title and interest herein conveyed, provided, however, that the entire expense which may be incurred by said Assignor in lending such assistance and cooperation be paid by said Assignee. Such cooperation shall include: (a) prompt execution of all papers (prepared at the expense of Assignee) which are deemed necessary or desirable by Assignee to perfect said right, title and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications, declarations and other papers (prepared at the expense of Assignee) which are deemed necessary or desirable by Assignee for filing or prosecuting in the United States or any foreign country said application, any application which is a division, continuation, or continuation-in-part of said application, any reissue application for any Letters Patent granted on said application, or for any interference proceeding involving said application or Letters Patent granted thereon; and (c) prompt assistance and cooperation in the prosecution of all legal proceedings involving said inventions, said application, or Letters Patent granted thereon, including oppositions, cancellation proceedings, priority contests, public use proceedings and court actions.
4. The terms, covenants and conditions of this Assignment shall inure to the benefit of said Assignee, their successors, assigns and/or other legal representatives, and shall be binding upon said Assignor, his heir, legal representative and assign.
5. Said Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to said Assignee as the assignee of said inventions.

IN WITNESS WHEREOF said Assignor has executed and delivered this instrument on the date(s) noted below.



 RUXIN CHEN

Oct 28, 2010

 Date