PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Chul LEE	10/27/2010
Myung Whoon LEE	10/27/2010
Jong Chul KIM	10/27/2010

RECEIVING PARTY DATA

Name:	LG Electronics Inc.
Street Address:	20 Yeouido-dong Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29378285

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 001364-7042

NAME OF SUBMITTER: Robert J. Goodell

Total Attachments: 2

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PATENT REEL: 025235 FRAME: 0382 CH \$40 00

ATTORNEY DOCKET NO.: 054358-SOLE/JOINT INVENTION (U.S. Rights Only)

ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

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for which I/WE executed an application for United States L	etters Patent c	oncurr	entry nere	with; or	med ar
application for United States Letters Patent on	_, (Application	1 No		_); and	

WHEREAS, LG ELECTRONICS INC., a corporation of the Republic of Korea, whose post office address is 20 Yeouido-dong Yeongdeungpo-gu Scoul 150-721 Republic of Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. 29/378,285 , filed November 2, 2010) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor	Assignor's Signature	Date October 27, 2010
Address 302, 1194-8, Sa-dong, Sangrok-gu, Ansan-si, Gyeonggi-do, Korea		Citizenship Republic of Korea
Full Name of Second Assignor	Assignor's Signature	Date
LEE, MYUNG WHOON	- Sanghor y organical	October 27, 2010
Address 109-1101, Poonglim Apt., Hawangsimn	i 2-dong, Seongdong-gu, Seoul, Korea	Citizenship Republic of Korea
Names of additional inventors attached		

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Full Name of Third Assignor	Assignor's Signature	Date
KIM, JONG CHUL	WIN	October 27, 2010
Address	Chizonship	
401, Parkhill, 550-1, Dogok-dong, Gang	nam-gu, Seoul, Korea	Republic of Korea
Full Name of Fourth Assignor	Assignor's Signature	Date
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Address		Citizenship
Full Name of Sixth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Seventh Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Eighth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Ninth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Tenth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Eleventh Assignor	Assignor's Signature	Date
Address		Citizenship
Names of additional inventors attached	□Yes ■No	

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