

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael P. McCarron	05/07/2010
Guy A. Marshall	05/07/2010
RECEIVING PARTY DATA	
Name:	Ariat International, Inc.
Street Address:	3242 Whipple Road
City:	Union City
State/Country:	CALIFORNIA
Postal Code:	94587
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29378311
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	AAT 367A
NAME OF SUBMITTER:	David S. D'Ascenzo
Total Attachments: 4 source=assignment_AAT367A_11-2-10#page1.tif source=assignment_AAT367A_11-2-10#page2.tif source=assignment_AAT367A_11-2-10#page3.tif	

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PATENT
REEL: 025236 FRAME: 0377

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

MICHAEL P. MCCARRON
GUY A. MARSHALL

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) MAY 7, 2010, MAY 7, 2010

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: ARIAT INTERNATIONAL, INC.

Internal Address: _____

Street Address: 3242 WHIPPLE ROAD

City: UNION CITY

State: CALIFORNIA

Country: USA Zip: 94587

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DAVID S. D'ASCENZO

Internal Address: DASCENZO INTELLECTUAL PROPERTY
LAW, P.C.

Street Address: 522 SW 5TH AVENUE, SUITE 925

City: PORTLAND

State: OREGON Zip: 97204

Phone Number: (503) 224-7529

Fax Number: (503) 224-7329

Email Address: david@dascenzoiplaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00


- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4551

Authorized User Name DAVID S. D'ASCENZO

9. Signature:


Signature

November 2, 2010

Date

David S. D'Ascenzo
Name of Person Signing

Total number of pages including cover
sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, WE, MICHAEL P. McCARRON of Danville, California, United States, and GUY A. MARSHALL of Pittsboro, North Carolina, United States, have invented certain improvements in a FOOTWEAR TREAD (design), for which we have executed an application for Letters Patent of the United States on the date we executed this Assignment as hereinafter set forth; and

WHEREAS, ARIAT INTERNATIONAL, INC., a California corporation, having its principal place of business in Union City, County of Alameda, State of California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Michael P. McCarron and Guy A. Marshall, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto Ariat International, Inc. our rights to all inventions disclosed in the above application for Letters Patent in the United States and its territorial possessions and in any and all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all related U.S. and foreign patent applications, divisionals, reissues, continuations and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Ariat International, Inc., as the assignee of our entire right, title and interest in and to the same, for the sole use of Ariat International, Inc., its successors and assigns.

Further, we hereby acknowledge and agree that at the time of execution of this assignment, we have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to Ariat International, Inc., its successors and assigns.

Further, we agree that we will communicate to Ariat International, Inc. or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all related, continuation, substitution, renewal, reissue, and foreign applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Ariat International, Inc., make all rightful oaths and generally do everything possible to aid Ariat International, Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.


MICHAEL P. McCARRON

Date: 5/7/10

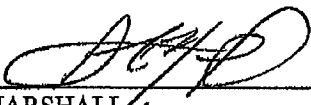
Witness:

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GUY A. MARSHALL

Date: 5/7/10

Witness:

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