

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Platform-A Inc.	09/24/2009
RECEIVING PARTY DATA	
Name:	AOL Advertising Inc.
Street Address:	770 Broadway
Internal Address:	4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12898258
CORRESPONDENCE DATA	
Fax Number:	(202)408-4400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2024084000
Email:	murraym@finnegan.com
Correspondent Name:	Finnegan Henderson
Address Line 1:	901 New York Avenue, NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413
ATTORNEY DOCKET NUMBER:	08011.3027-02000
NAME OF SUBMITTER:	Michelle Murray
Total Attachments: 3 source=NameChangetoAOLAdvertising#page1.tif source=NameChangetoAOLAdvertising#page2.tif source=NameChangetoAOLAdvertising#page3.tif	

OP \$40.00 12898258

501339777

PATENT
 REEL: 025241 FRAME: 0667

State of Maryland
Department of
Assessments and Taxation

Charter Division



Martin O'Malley
Governor

C. John Sullivan, Jr.
Director

Paul B. Anderson
Administrator

Date: 09/24/2009

CORPORATION SERVICE COMPANY
STE 1660
7 ST. PAUL STREET
BALTIMORE MD 21202

THIS LETTER IS TO CONFIRM ACCEPTANCE OF THE FOLLOWING FILING:

ENTITY NAME : AOL ADVERTISING INC.
DEPARTMENT ID : D05066170
TYPE OF REQUEST : ARTICLES OF AMENDMENT / NAME CHANGE
DATE FILED : 09-24-2009
TIME FILED : 12:04 PM
RECORDING FEE : \$100.00
EXPEDITED FEE : \$70.00
COPY FEE : \$22.00
FILING NUMBER : 1000361998667467
CUSTOMER ID : 0002332165
WORK ORDER NUMBER : 0001775203

PLEASE VERIFY THE INFORMATION CONTAINED IN THIS LETTER. NOTIFY THIS DEPARTMENT
IN WRITING IF ANY INFORMATION IS INCORRECT. INCLUDE THE CUSTOMER ID AND THE WORK
ORDER NUMBER ON ANY INQUIRIES.

Charter Division
Baltimore Metro Area (410) 767-1350
Outside Metro Area (888) 246-5941

301 West Preston Street-Room 801-Baltimore, Maryland 21201-2395
Telephone (410)767-4950 / Toll free in Maryland (888)246-5941
MRS (Maryland Relay Service) (800)735-2258 TT/Voice- Fax (410)333-7097
Website: www.dat.state.md.us

0006004578

CACCP

PATENT
REEL: 025241 FRAME: 0668

**ARTICLES OF AMENDMENT
TO THE
AMENDED AND RESTATED CHARTER
OF
PLATFORM-A INC.**

Platform-A Inc., a Maryland corporation, hereby certifies to the State Department of Assessments and Taxation of Maryland that:

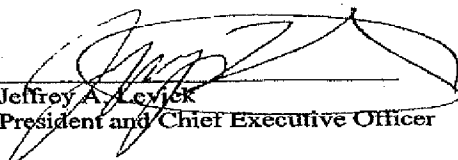
1. The Amended and Restated Charter of Platform-A Inc. is hereby amended by deleting Article First in its entirety and replacing it with the following (the "Amendment"):

"FIRST: The name of the corporation (which is hereinafter called the "Corporation") is AOL Advertising Inc."

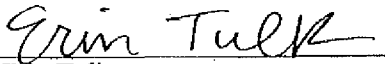
2. This amendment of the Amended and Restated Charter of the Corporation has been approved, pursuant to Section 2-605 of the General Corporation Law of the State of Maryland, by the board of directors of the Corporation.

3. This amendment of the Amended and Restated Charter of the Corporation has an effective date of October 1, 2009.

We, the undersigned President and Assistant Secretary swear under penalties of perjury that the foregoing is a corporate act.


Jeffrey A. Levick
President and Chief Executive Officer

Date: 9/24/09


Erin Tulk
Assistant Secretary

Date: 9/24/09


CUST ID:0002332165
WORK ORDER:0001775203
DATE:09-24-2009 01:51 PM
AMT. PAID:\$192.00

222423v1

effective Oct 1, 2009

NOV 03 10 34 AM '09

RECEIVED
STATE DEPARTMENT OF ASSESSMENTS AND TAXATION
NOV 03 10 34 AM '09

STATE OF MARYLAND	
I hereby certify that this is a true and complete copy of the	
page document on file in this office. Dated: <u>9-24-09</u>	
STATE DEPARTMENT OF ASSESSMENTS AND TAXATION	
BY:  , Custodian	
This stamp replaces our previous Certification system. Effective: 6/09	

CORPORATE CHARTER APPROVAL SHEET

****EXPEDITED SERVICE****

**** KEEP WITH DOCUMENT ****

DOCUMENT CODE 09A BUSINESS CODE _____

005066170

Close _____ Stock _____ Nonstock _____

C.A. _____ Religious _____

Merging (Transferor) _____

Surviving (Transferee) _____

Affix Barcode Label Here

Affix Barcode Label Here

New Name AOL Advertising Inc.

FEES REMITTED

Base Fee: 100
Org. & Cap. Fee: _____
Expedite Fee: 70
Penalty: _____
State Recordation Tax: _____
State Transfer Tax: _____
Certified Copies: _____
Copy Fee: 20
Certificates: _____
Certificate of Status Fee: _____
Personal Property Filings: _____
Mail Processing Fee: _____
Other: _____

TOTAL FEES: 192

☒ Change of Name
☐ Change of Principal Office
☐ Change of Resident Agent
☐ Change of Resident Agent Address
☐ Resignation of Resident Agent
☐ Designation of Resident Agent
and Resident Agent's Address
☐ Change of Business Code
☐ Adoption of Assumed Name
☐ Other Change(s)

Code 871

Attention: _____

Mail: Name and Address _____

Credit Card _____ Check ☒ Cash _____

1 Documents on 1 Checks

Approved By: 10

Keyed By: _____

COMMENT(S):

Stamp Work Order and Customer Number HERE

CUST ID: 0002332165
WORK ORDER: 0001775203
DATE: 09-24-2009 01:51 PM
AMT. PAID: \$192.00

PATENT

RECORDED: 11/03/2010

REEL: 025241 FRAME: 0670