

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bong-Ju JUN</td> <td>05/19/2010</td> </tr> <tr> <td>Nam-Gon CHOI</td> <td>05/19/2010</td> </tr> <tr> <td>Joo-Hwan PARK</td> <td>05/19/2010</td> </tr> <tr> <td>Yong-Bum KIM</td> <td>05/19/2010</td> </tr> <tr> <td>Dong-Hyun YEO</td> <td>05/19/2010</td> </tr> </tbody> </table>		Name	Execution Date	Bong-Ju JUN	05/19/2010	Nam-Gon CHOI	05/19/2010	Joo-Hwan PARK	05/19/2010	Yong-Bum KIM	05/19/2010	Dong-Hyun YEO	05/19/2010
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CORRESPONDENCE DATA													
<p>Fax Number: (408)725-8263 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 408 331 1670</p> <p>Email: jfosnaugh@innovationcounsel.com</p> <p>Correspondent Name: Innovation Counsel LLP</p> <p>Address Line 1: 21771 Stevens Creek Blvd</p> <p>Address Line 2: Ste. 200</p> <p>Address Line 4: Cupertino, CALIFORNIA 95014</p>													
ATTORNEY DOCKET NUMBER:	21ST03425 US												
NAME OF SUBMITTER:	Gideon Gimlan, Reg. No. 31,955												

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PATENT
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Total Attachments: 3

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Bong-Ju JUN of 107-504 Jugong Greenville 11 Danji 1
Cha Apt., Baekseok-dong, Cheonan-si,
Chungcheongnam-do, Korea

Nam-Gon CHOI of 101-1310 Donga Narae 1 Cha Apt.,
Bangchuk-dong, Asan-si,
Chungcheongnam-do, Korea

Joo-Hwan PARK of 1206-1401 Sindonga Pamillie Apt.,
#1069, Yeongdeok-dong, Giheung-gu,
Yongin-si, Gyeonggi-do, Korea

Yong-Bum KIM of 102-1603 Hanshin Imagine Apt., Singal-
dong, Giheung-gu, Yongin-si,
Gyeonggi-do, Korea

Dong-Hyun YEO 704-902 Byeolvit Maeul 7 Danji Apt.,
#953, Hwajeong 2-dong, Deogyang-gu,
Goyang-si, Gyeonggi-do, Korea

hereby sell, assign and transfer to **Samsung Electronics Co., Ltd.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

METHOD OF DRIVING DISPLAY PANEL AND DISPLAY APPARATUS FOR PERFORMING THE SAME

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 19 day of May, 2010.

Bong-Ju JUN

Bong-Ju JUN

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 19 day of May, 2010.

Nam-Gon CHOI

Nam-Gon CHOI

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 19 day of May, 2010.

Joo-Hwan PARK

Joo-Hwan PARK

WITNESSED:

Signature

Date

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Executed this 19 day of May, 2010.

Yong-Bum KIM

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Dong-Hyun YEO

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