PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James Bell	11/02/2010

RECEIVING PARTY DATA

Name:	JAB Distributors, LLC
Street Address:	3600 Woodhead Drive
City:	Northbrook
State/Country:	ILLINOIS
Postal Code:	60062

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29378389

CORRESPONDENCE DATA

Fax Number: (312)775-8100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-775-8000

Email: mhmpto@mcandrews-ip.com

Correspondent Name: MCANDREWS HELD & MALLOY, LTD

Address Line 1: 500 WEST MADISON STREET

Address Line 2: SUITE 3400

Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 23504US01

NAME OF SUBMITTER: Larry M. Jarvis

Total Attachments: 2

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-CH \$40.00

PATENT REEL: 025244 FRAME: 0011

ASSIGNMENT

Attorney Case No. 23504US01

Inventors: James Bell

Serial No.: Filing Date:

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby assigns to JAB DISTRIBUTORS, LLC., its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled "BED LINEN BOOK DESIGN PACKAGE" and identified as Case No. 23504US01 in the offices of McAndrews, Held & Malloy, Ltd., and in said application and in any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any said Letters Patent to said assignee.

The undersigned warrants himself to be the owner of the entire right, title, and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations, the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation in part, and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other document for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorizes said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agrees, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said

> PATENT REEL: 025244 FRAME: 0012

assignee, its successors and assigns, to the full end of the term for which said Letters

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RECORDED: 11/03/2010