

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard M. Bryne	11/01/2010
RECEIVING PARTY DATA	
Name:	Speedplay, Inc.
Street Address:	10151 Pacific Mesa Blvd., Ste. 107
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12917322
CORRESPONDENCE DATA	
Fax Number:	(858)509-3691
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	858-720-8900
Email:	brodriguez@sheppardmullin.com
Correspondent Name:	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
Address Line 1:	12275 EL CAMINO REAL, SUITE 200
Address Line 4:	SAN DIEGO, CALIFORNIA 92130
ATTORNEY DOCKET NUMBER:	0HCA-157212
NAME OF SUBMITTER:	James R. Brueggemann
Total Attachments: 2 source=157212-Assignment#page1.tif source=157212-Assignment#page2.tif	

CH \$40.00 12917322

A S S I G N M E N T

WHEREAS, Richard M. Bryne of San Diego, California, Assignor, has invented a new and useful PEDAL-CLEAT ASSEMBLY, for which an application for United States Letters Patent was executed by him on or about the same date as this Assignment; and

WHEREAS, Assignor believes himself to be the original and first inventor of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Speedplay, Inc., a California corporation, having a place of business at 10151 Pacific Mesa Boulevard, Suite 107, San Diego, California 92121, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of

Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention

IN WITNESS WHEREOF, Assignor has executed this Assignment

Assignor

Date

11/1/10


Richard M. Byrne