PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Internet Direct Video, Inc.	03/24/2000

RECEIVING PARTY DATA

Name:	Internet Direct Media, Inc. D/B/A iDirectMedia, Inc.	
Street Address:	14631 NE Third Avenue #7	
City:	Bellevue	
State/Country:	ountry: WASHINGTON	
Postal Code:	98007	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7380117

CORRESPONDENCE DATA

Fax Number: (212)588-0500

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-588-0800 Phone: JBranch@flhlaw.com Email: Correspondent Name: John W. Branch Address Line 1: 745 Fifth Avenue

Address Line 2: Frommer Lawrence & Haug LLP Address Line 4: New York, NEW YORK 10151

ATTORNEY DOCKET NUMBER: 1361044-2017.3

NAME OF SUBMITTER: Sally Ann Homer

Total Attachments: 2 source=00842476#page1.tif source=00842476#page2.tif

501341850

PATENT REEL: 025317 FRAME: 0598

STATE of WASHINGTON



SECRETARY of STATE

I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF AMENDMENT

to

INTERNET DIRECT VIDEO, INC.

a Washington Profit corporation. Articles of Amendment were filed for record in this office on the date indicated below.

Changing name to INTERNET DIRECT MEDIA, INC. D/B/A IDIRECT MEDIA, INC.

UBI Number: 601 958 401

Date: March 27, 2000



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital



REEL: 025317 FRAME: 0599

ARTICLES OF AMENDMENT

MAR 2 7 2000

Pursuant to RCW 23B.10.060 of the Washington Business Corporation Act, the following Articles of Amendment to Articles of Incorporation are herewith submitted for filing.

ARTICLE 1. The name of record of the corporation is:

Internet Direct Video, Inc.

ARTICLE 2. Article I is amended as follows:

NAME

The name of this corporation is Internet Direct Media, Inc. d La iDirectMedia, Inc.

ARTICLE 3. The date of adoption of the ame liment was:

March 20, 2000.

ARTICLE 4. The amendment was adopted by:

- () The incorporators. Shareholder action was not required.
- (X) The board of directors. Shareholder action was not required.
- () Duly approved shareholder action in accordance with the provisions of RCW 23B.10.030 and RCW 23B.10.040.

ARTICLE 5. These Articles will be effective upon filing.

Dated: March 24, 2000.

Brian Baker, President

C:IDOCUME-116bekerLOCALS-11Tomplanticles of Artendesen DOC South

15 eard - 03/27/2000