

REC

11-26-2010

SHEET



103612469

To the Honorable Commissioner of Patents and

Documents or copy thereof

## 1 Name of conveying party(ies)

Scotty Ziegler, Todd Spencer, Eldon Goates, Mary Knoer,  
Shannon Hause, and Bret Zelenka

Additional name(s) of conveying party(ies) attached? NO

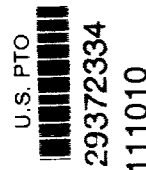
## 2 Name and address of receiving party(ies)

Name Cruiser Accessories, LLC

Internal Address \_\_\_\_\_

Street Address 19475 Beacon Lite RoadCity Monument State CO ZIP 80132

Additional name(s) &amp; address(es) attached? NO



## 3 Nature of conveyance Assignment

Execution Date October 4, 2010

## 4 Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is November 10, 2010

A Patent Application No (s) B Patent No (s)

Additional numbers attached? NO

## 5 Name and address of party to whom correspondence concerning document should be mailed

Name Linda Flewellen Gould

Internal Address \_\_\_\_\_

Street Address 1665 Briargate Boulevard

Suite 101

City Colorado Springs State CO ZIP 80920

## 6 Total number of applications and patents involved

1

7 Total fee (37 CFR 3.41) \$ 40.00

Enclosed

## 8 Deposit account number

NA

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

11/26/2010 AMULLINS 00000058 293/2334

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40.00 UP

## 9 Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

  
Linda Flewellen Gould11-10-10  
Date

Total number of pages comprising cover sheet

1

PATENT

REEL: 025318 FRAME: 0546

## ASSIGNMENT OF APPLICATION

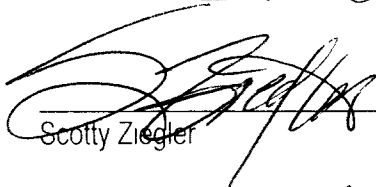
WHEREAS, Scotty Ziegler, Todd Spencer, Eldon Goates, Mary Knoer, Shannon Hause, and Bret Zelenka (together "Assignor"), are or will be the applicants of one or more patent applications (together, the "Patent Application") for a certain new and original license plate frame and the ornamental design of that frame (the "License Plate Frame")


Whereas, Cruiser Accessories, LLC, a Colorado limited liability company ("Assignee"), whose mailing address is 19475 Beacon Lite Road, Monument, Colorado 80132 is desirous of acquiring the entire right, title and interest in the same


Whereas, pursuant to an agreement between Assignor and Assignee, the License Plate Frame is being marketed by Assignee as the "Heart Frame" product


NOW, THEREFORE, in consideration of the sum of Ten dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, by these presents, Assignor does sell, assign and transfer unto said Assignee the full and exclusive right to the License Plate Frame and the entire rights, title and interest in and to any and all utility and design Patents which may be granted related to the License Plate Frame or the Patent Application, in the United States or in any other nations. I hereby authorize and request the Director of the U S Patent and Trademark Office to issue said United States Patent to said Assignee, with the entire right, title, and interest in and to the same for the sole use and benefit of Assignee, and for the use and benefit of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 4 day of October 2010

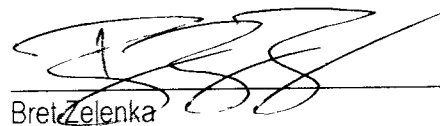
  
\_\_\_\_\_  
Scotty Ziegler

  
\_\_\_\_\_  
Todd Spencer

  
\_\_\_\_\_  
Eldon Goates

  
\_\_\_\_\_  
Mary Knoer

  
\_\_\_\_\_  
Shannon Hause

  
\_\_\_\_\_  
Bret Zelenka

STATE OF COLORADO       )  
                                          ) ss.  
COUNTY OF EL PASO       )

The foregoing instrument was acknowledged before me this 4<sup>th</sup> day of October, 2010, by Todd Spencer, Mary Knoer, Shannon Hause, and Bret Zelenka

Witness my hand and official seal  
My commission expires 07/31/2014  
SEAL

*Sharon Dwyer*  
Notary Public



-- SEE ATTACHED CALIF WORDING --

STATE OF CALIFORNIA       )  
                                          ) ss.  
COUNTY OF \_\_\_\_\_ )

The foregoing instrument was acknowledged before me this \_\_\_\_\_ day of \_\_\_\_\_, 2010, by Scotty Ziegler.

Witness my hand and official seal  
My commission expires \_\_\_\_\_  
SEAL

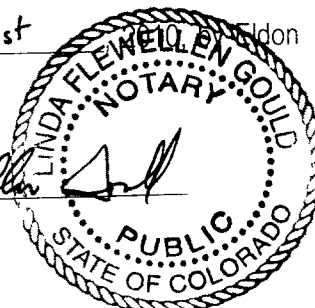
\_\_\_\_\_  
Notary Public

STATE OF COLORADO       )  
                                          ) ss.  
COUNTY OF EL PASO       )

The foregoing instrument was acknowledged before me this 24<sup>th</sup> day of August, 2010, by Eldon Goates

Witness my hand and official seal  
My commission expires 5/23/12  
SEAL

*Linda Fleweller*  
Notary Public



My Commission Expires 05/23/2012

**PATENT**

**REEL: 025318 FRAME: 0548**

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

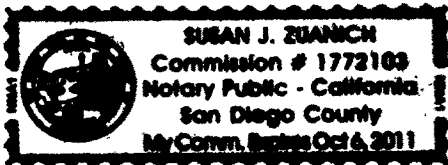
County of SAN DIEGO

On 11-1-2010  
Date

before me, SUSAN J. ZUANCHI, Notary Public  
Here Insert Name and Title of the Officer

personally appeared

SCOTT WILLIAM LIEGLER  
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that ~~he/she/they~~ executed the same in ~~his/her/their~~ authorized capacity(ies), and that by ~~his/her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Susan J. Zuanchi

Signature of Notary Public

Place Notary Seal Above

## OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document

### Description of Attached Document

Title or Type of Document ASSIGNMENT APP. FOR PATENT

Document Date 11-1-2010

Number of Pages

Signer(s) Other Than Named Above

### Capacity(ies) Claimed by Signer(s)

Signer's Name

☐ Corporate Officer — Title(s)

☐ Individual

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other

Signer Is Representing

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

Signer's Name

☐ Corporate Officer — Title(s)

☐ Individual

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other

Signer Is Representing

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here