#### PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Clemens NEUNER	09/27/2010

#### **RECEIVING PARTY DATA**

Name:	Swarovski Aktiengesellschaft
Street Address:	Droschistrasse 15,
City: Triesen	
State/Country:	LIECHTENSTEIN
Postal Code:	9495

#### PROPERTY NUMBERS Total: 1

	Property Type	Number
Α	pplication Number:	29378653

### CORRESPONDENCE DATA

Fax Number: (202)721-8250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-721-8200
Email: wlp@wenderoth.com

Correspondent Name: Wenderoth, Lind & Ponack, L.L.P.

Address Line 1: 1030 15th Street NW Address Line 2: Suite 400 East

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 2010-1286A

NAME OF SUBMITTER: Janae Johnson

**Total Attachments: 2** 

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OP \$40.00 2937865

PATENT REEL: 025331 FRAME: 0052

# **ASSIGNMENT**

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned

V	Clemens NEUNER				
Insert Name(s) of Inventor(s)					
01 121 02201 (0)					
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	the understand hereby call(a) and earien(a) to				
Insert Name(s)	the undersigned hereby sell(s) and assign(s) to				
of Assignee(s)	Swarovski Aktiengesellschaft				
Address	of <u>Droschistrasse 15, 9495 Triesen</u> , <u>Liechtenstein</u>				
Title of	(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as				
Invention	ORNAMENTAL OBJECT				
Date of Signing of Application	for which an application for patent in the United States has been executed by the undersigned on 1.27th, 2010				
	•				

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

PATENT REEL: 025331 FRAME: 0053 The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 1030 15<sup>th</sup> Street, N.W., Suite 400 East, Washington, D.C. 20005-1503, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordal of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	2010	Cle Ne
Date		Clemens NEUNER
Date		
execution by the Inventor(s	should be witnessed by	knowledged before a United States Consul. If not, then the by at least two witnesses who sign here.)
	ACK	NOWLEDGMENT
		} ss
This	day of	, 20, before me personally came the above-named
foregoing assignment, who the purposes therein set for	did acknowledge to me	me personally known as the individual(s) who executed the that he (they) executed the same of his (their) own free will for
SEAL		Official Signature
		Official Title
The above applica	tion may be more partic	cularly identified as follows:
U.S. Application Serial No.		Filing Date:
Applicant Reference Numb	er: <u>68770 25/bz</u>	Attorney Docket No.: 2010_1286A

PATENT REEL: 025331 FRAME: 0054

**RECORDED: 11/08/2010**