

12-01-2010

FORM PTO 1595  
Rev. 6-93

103612675

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Atty. Docket No.: 05725.1860-00000  
Atty. Customer No. 22,852

11/29/10

To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original documents or copy thereof.

ATTN. BOX ASSIGNMENTS

## 1. Name of conveying party(ies)

Stéphanie NEPLAZ, Géraldine FACK,  
Pascale LAZZERI-VIGOUROUX, and Myriam MELLULAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

Name L'Oréal S.A

Internal Address: \_\_\_\_\_

Street Address: 14, rue Royale  
75008 Paris, France

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Additional name(s) &amp; address(es) attached?

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name

Other \_\_\_\_\_

Execution Date: October 13, 2010; October 14, 2010;  
October 28, 2010; and October 18, 2010

## 4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

12/882,570

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed.

Name. Thomas L. IrvingInternal Address: FINNEGAN, HENDERSON,FARABOW, GARRETT & DUNNER, L.L.P.Street Address: 901 New York Avenue, NWCity: Washington, D.CState \_\_\_\_\_ ZIP: 20001-44136. Total number of applications and patents involved 17. Total fee (37 CFR 3.41): \$ 40.00☒ Enclosed☐ Deposit Account8. Deposit Account Number: 06-0916

## 9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

12/01/2010 KNGUYEN1 00000034 12002570

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Mark D. Sweet - Reg. No. 41,469  
Name of Person Signing

Signature

November 29, 2010  
DateTotal number of pages including cover sheet, attachments and document: 3PATENT  
REEL: 025331 FRAME: 0262

**ASSIGNMENT**

WHEREAS, I/We, the below named inventor(s) (hereinafter referred to as Assignor(s)), have made an invention entitled:

**METHOD FOR WASH-PROTECTING THE COLOR OF  
ARTIFICIALLY DYED KERATIN FIBERS**

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on September 15, 2010 (Application No. 12/882,570 (to be filled in by Applicants' representative when known)); and

WHEREAS, L'ORÉAL S.A., a corporation of France whose post office address is 14, rue Royale, 75008 Paris, France (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and provisional application, U.S. Provisional Application No. 61/243,265, filed September 17, 2009; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

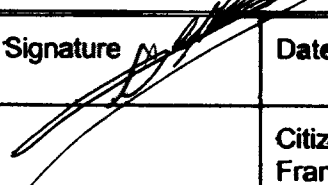


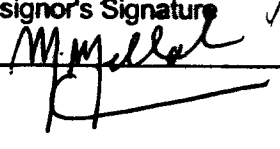
AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/We have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. 12/882,570, filed September 15, 2010) the application number of said application when known.

Continued From First Page of Assignment

Attorney Docket No.: 05725.1860-00000

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Full Name of Sole or First Assignor <b>Stéphanie NEPLAZ</b>	Assignor's Signature 	Date 13/10/10
Address 3 rue de Crussol, 75011 Paris, FRANCE		Citizenship France
Full Name of Second Assignor <b>Géraldine FACK</b>	Assignor's Signature 	Date 14/10/10
Address 55 rue Louis Rouquier, 92300 Levallois, FRANCE		Citizenship France
Full Name of Third Assignor <b>Pascale LAZZERI-VIGOUROUX</b>	Assignor's Signature 	Date 28/10/10
Address Lot La rabiote N°16Av cardinal grimaldi, 13540 Puyricard, FRANCE		Citizenship France
Full Name of Fourth Assignor <b>Myriam MELLUL</b>	Assignor's Signature 	Date 16-10-2010
Address 20 rue Boyer Barret, 75014 Paris, FRANCE		Citizenship France