PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Oliver B. Downs | 07/22/2010 |
| Jesse S. Hersch | 10/29/2010 |
| Craig H. Chapman | 10/29/2010 |

RECEIVING PARTY DATA

| Name: | Inrix, Inc. |
|-------------------|-----------------------|
| Street Address: | 10210 NE Points Drive |
| Internal Address: | Suite 300 |
| City: | Kirkland |
| State/Country: | WASHINGTON |
| Postal Code: | 98033 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12377592 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 480234.410USPC |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | James A. D. White |

Total Attachments: 4

PATENT REEL: 025337 FRAME: 0467 CH \$40,00 1237

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> PATENT REEL: 025337 FRAME: 0468

ASSIGNMENT

WHEREAS, we, Oliver B. Downs, Jesse S. Hersch, and Craig H. Chapman (hereinafter referred to as ASSIGNORS), having mailing addresses of 22179 Northeast 93rd Street, Redmond, Washington 98053, 1020 158th Place Southeast, Bellevue, Washington 98008, and 21724 Northeast 86th Street, Redmond, Washington 98053, respectively, are the joint inventors of an invention entitled "REPRESENTATIVE ROAD TRAFFIC FLOW INFORMATION BASED ON HISTORICAL DATA," as described and claimed in the specification for which an application for United States letters patent was filed and assigned Application No. 12/377,592. This application is a national stage application filed under 35 U.S.C. 371 of International Application No. PCT/US2007/018389, accorded an International Filing Date of August 16, 2007;

WHEREAS, Inrix, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, having a usual place of business at 10210 NE Points Drive, Suite 300, Kirkland, Washington 98033, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and, in any and all divisions, reissues and continuations thereof, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

PATENT REEL: 025337 FRAME: 0469 International Application No.: PCT/US2007/018389

U.S. Application No.: 12/377,592

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|------------|-----------------|
| 07/22/2010 | |
| Date | Oliver B. Downs |

I certify that I know or have satisfactory evidence that Oliver B. Downs is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

| LINSTILL | O NOTARY | ARTHUR S |
|---------------|--|----------|
| MINIMUM STATE | OIANE KENSSION ENDINGSION ENDINGS | MO HILL |

Signature of
Notary Public

Printed Name

My appointment expires 12 11 13

International Application No.: PCT/US2007/018389
U.S. Application No.: 12/377,592

Date

Jesse S. Hersch

I certify that I know or have satisfactory evidence that Jesse S. Hersch is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

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| WASHIN | Willi. |
| | NOTARY PUBLIC PO 04-201A |

(0/29/2010

| Dated October 29, 2010 |
|-------------------------------------|
| Signature of Notary Public |
| Printed Name Mandi J. Fillmore |
| My appointment expires JUNE 4, 2014 |

International Application No.: PCT/US2007/018389

U.S. Application No.: 12/377,592

10 29/2010
Date

Craig H. Chapman

I certify that I know or have satisfactory evidence that Craig H. Chapman is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

| 1111111 | PUBLIC PUBLIC OF WASHINGTON | |
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| HHHHHH | O NOTARY OF | "HITTELL |
| | PAROS O4-2014 TO | |

Dated October 29, 2010

Signature of Notary Public Filmove

Printed Name Mandi J. Filmove

My appointment expires June 4, 2014

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