PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yeon Jin KIM	11/01/2010
Yong Ho LEE	11/01/2010
Jin Hee KIM	11/01/2010
Eun Bong LEE	11/01/2010
Kyong Tae HAN	11/01/2010
Chang Hun LEE	11/01/2010

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	20 Yeouido-dong Yeongdeungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29378824

CORRESPONDENCE DATA

(202)739-3001 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

kcasavecchia@morganlewis.com Email:

Correspondent Name: Robert J. Gaybrick

Address Line 1: 1111 Pennsylvania Ave, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	001401-7029
NAME OF SUBMITTER:	Robert J. Goodell

PATENT

REEL: 025345 FRAME: 0337

501346889

Total Attachments: 2

source=001401-7029_Assignment_11102010#page1.tif source=001401-7029_Assignment_11102010#page2.tif

PATENT REEL: 025345 FRAME: 0338

ATTORNEY DOCKET NO.: 041993-SOLE/JOINT INVENTION (U.S. Rights Only)

ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

LCD Television Receiver

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on _____, (Application No. ____); and

WHEREAS, LG ELECTRONICS INC., a corporation of the Republic of Korea, whose post office address is 20 Yeouido-dong Yeongdeungpo-gu Seoul 150-721 Republic of Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. 29/378,824 , filed November 10, 2010) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor Yeon Jin KIM	Assignor's Signature	Date Nov. 1, 2010
Address 34-3, Singil 2 -dong, Yeongdeungpo-gu,	Seoul, Korea	Citizenship Korean
Full Name of Second Assignor Yong Ho LEE	Assignor's Signature Levelalan	Date Nov. 1, 2010
Address 14-907, New Dong-A Apartment, Seobi	nggo-dong, Yongsan-gu, Seoul, Korea	Citizenship Korean
Names of additional inventors attached ⊠Yes	□No	

I-WA/1632828.2

Full Name of Third Assignor	Assignor's Signature	Date
Jin Hee KIM		Nov. 1, 2010
Address #101, 1622-39, Bongcheon 7-dong, Gw	vanak-gu, Seoul, Korea	Citizenship
		Korean
Full Name of Fourth Assignor	Assignor's Signature	Date
Eun Bong LEE		Nov. 1, 2010
Address 3F, 1069-34, Namhyeon-dong, Gwanal	k-gu, Seoul, Korea	Citizenship
		Korean
Full Name of Fifth Assignor	Assignor's Signature	Date
Kyong Tae HAN		Nov. 1, 2010
Address 12-203. Easyview, 1003-617, Jukjeon-o	dong, Suji-gu, Yongin-si, Gyeonggi-do, Korea	Citizenship
		Korean
Full Name of Sixth Assignor	Assignor's Signature	Date
Chang Hun LEE		Nov. 1, 2010
Address #104, 697-25, Yeoksam-dong, Gangnai	m-gu, Seoul, Korea	Citizenship
		Korean
Full Name of Seventh Assignor	Assignor's Signature	Date
Address	d	Citizenship
Full Name of Eighth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Ninth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Tenth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Eleventh Assignor	Assignor's Signature	Date
Address		Citizenship
Names of additional inventors attached	es ⊠No	

J-WA/1632828.2