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ATTORNEY DOCKET NUMBER:		006943.03597			
Address Line 4:	Chicago	, ILLINOIS 60606			
Address Line 2: Suite 3000					
Address Line 1: Ten South Wacker Drive					
Correspondent Name:					
Email:	designteamchicago@bannerwitcoff.com				
Phone:	312-463		<i></i>		
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CORRESPONDENCE		3 5001			
Application Number: 29378839					
Property Type		Number			
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Postal Code:	10577				
State/Country:	NEW YORK				
City:	Purchase				
Street Address:	700 Anderson Hill Road				
Name:	PepsiCo, Inc.				
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Emad Jafa			03/10/2009		
Adam Harter			03/11/2009		
Gregory Butz Shereen Besselle		04/16/2009			
Daniel Noe		03/09/2009			
		03/06/2009			
John Buckles		Name	Execution Date 03/06/2009		
	DATA	News			
NATURE OF CONVEYANCE:			ASSIGNMENT		
NATURE OF CONVEY					

NAME OF SUBMITTER:	Anna Smialek
Total Attachments: 6 source=Assignment Document#page1.tif source=Assignment Document#page2.tif source=Assignment Document#page3.tif source=Assignment Document#page4.tif source=Assignment Document#page5.tif source=Assignment Document#page6.tif	

ASSIGNMENT

WHEREAS, we, John Buckles, Daniel Noe, Gregory Butz, Shereen Besselle, Adam Harter and Emad Jafa (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

BOTTLE

which application was filed on February 13, 2009 and assigned Application No. 29/332,408; and

WHEREAS,

PepsiCo, Inc. 700 Anderson Hill Road Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

<u>3/4/69</u> }

Date:

State of SS: County of (

John Buckles

John Buckles, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

PAT NOTARY PU	FFICIAL SEAL TRICIA LASHER BLIC - STATE OF ILL SSION EXPIRES:11/	Shel PATRICIA LASHER Notary Public My Commission Expires: 11/10/2011
Date:		 Daniel Noe
State of)	
County of) ss:	

Daniel Noe, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date

Date:

State of ss: County of

Notary Public My Commission Expires:

Gregory-Butz

Gregory Butz, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

TATRICIA The ASHER \sim 2004 Date Notary Public My Commission Expires: 11 10 2011 OFFICIAL SEAL PATRICIA LASHER NOTARY PUBLIC - STATE OF IL INDIS LAW OFFICES MY COMMISSION EXPIRES:11/10/11

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Page 2 of 3

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

John Buckles

Date:

State of)) ss: County of _____)

John Buckles, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date	Notary Public
	My Commission Expires:
<u>3/6/R</u> Date:	Daniel Noc
State of TX)	MOIZ VALJI
County of <u>COULIN</u>) ss:	Notary Public, State of Texas My Comm. Expires 06-23-2012
Daniel Noe, personally know personally appeared before me and ad	wn to me to be the person whose name is subscribed to this document, cknowledged to me that he executed this document.
3/6/09	Notary Public
Date	My Commission Expires: $\frac{6/23}{20}$
Date:	Gregory Butz
State of)) ss: County of)	
Gregory Butz, personally kr personally appeared before me and a	nown to me to be the person whose name is subscribed to this document acknowledged to me that he executed this document.

Date

Notary Public My Commission Expires:

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Page 2 of 3

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41151 00 Date: Besselle State of SS: County of ω_{i} Shereen Besselle, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document instro Notary Public CHRISTINE THORN Date My ComMission Public, State of New York NO. 01TH6052990 Qualified in WESTCHESTER COUNTY My Commission Expires 01/02/20 Date: Adam Harter State of SS: County of Adam Harter, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document. Date Notary Public My Commission Expires: _ Date: Emad Jafa State of ss:) County of Emad Jafa, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date

Notary Public My Commission Expires: _____

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Page 3 of 3

Date:

State of) State of) Ss: County of)

Shereen Besselle, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date

Notary Public My Commission Expires: _____

Date:

State of New York SS: County of V

Adam Harter

Emad Jafa

Shereen Besselle

Adam Harter, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Notary Public

My Commission Explanation State of New York Notary Public, State of New York No. 01Cl6051534 Qualified in Putnam County Commission Expires December 4, 2010

Date:

State of

) ss:

Emad Jafa, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date

Notary Public My Commission Expires: _____

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Page 3 of 3

Date:	Shereen Besselle
State of)) ss: County of)	
Shereen Besselle, personally I	known to me to be the person whose name is subscribed to this document, knowledged to me that he executed this document.
Date	Notary Public My Commission Expires:
Date:	Adam Harter
State of) ss: County of)	
	own to me to be the person whose name is subscribed to this document knowledged to me that he executed this document.

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3/10/09

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State of Ne SS: County of Westcheol of

Emad Jafa

Emad Jafa, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

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My Commission Expires: 43010

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Lisa Piccininni Notary Public, State of New York Registration #01Pi4805253 Qualified In Westchester County My Commission Expires June 30, 2010

Page 3 of 3

PATENT REEL: 025345 FRAME: 0476

RECORDED: 11/10/2010