

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher John Dixon	03/12/2006
Thomas Pinckney	03/12/2006
RECEIVING PARTY DATA	
Name:	SiteAdvisor, Inc.
Street Address:	112 South Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02111
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11837050
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ATTORNEY DOCKET NUMBER:	NAI1P535A/06.052.02
NAME OF SUBMITTER:	Kevin J. Zilka
Total Attachments: 3 source=NAI1P535A_Assignment_Inventors to SiteAdvisor#page1.tif source=NAI1P535A_Assignment_Inventors to SiteAdvisor#page2.tif source=NAI1P535A_Assignment_Inventors to SiteAdvisor#page3.tif	

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ASSIGNMENT

WHEREAS, the Undersigned has developed certain inventions described in the U.S. patent applications identified in Exhibit A hereto, and has full right to convey his entire interest to the ASSIGNEE, both legal and equitable, in and to the inventions therein free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, SiteAdvisor, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 112 South St, Boston, MA, 02111, is desirous of acquiring the entire right, title, and interest in and to the invention of inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Undersigned, the Undersigned hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his entire right, title and interest in and to the invention or inventions, as described in the above applications and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide.

AND the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

AND the Undersigned agrees that the attorney of record in the application shall hereinafter act on behalf of the ASSIGNEE.

AND the Undersigned further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the invention or inventions in this or any foreign country.

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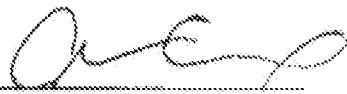
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The undersigned hereby authorizes the attorney(s) associated with Patent Office Customer Number 43520, to insert hereon any further information necessary or desirable for recordation of this document.

Inventors

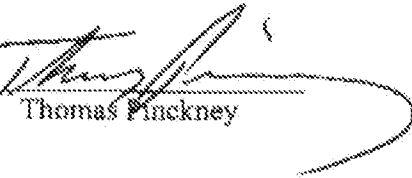
Date Signed

Witness(es)

1) 
Christopher John Dixon

3/12/06

David B.

2) 
Thomas Pinckney

3/12/06

David B.

SiteAdvisor Assignment

PATENTS

Exhibit A

Serial No.	Attorney No.	Title	File Date
11/342,250	INFC-0003-P01	INDICATING WEBSITE REPUTATIONS DURING USER INTERACTIONS	Jan 26, 2006
11/342,320	INFC-0003-P02	INDICATING WEBSITE REPUTATIONS DURING WEBSITE MANIPULATION OF USER INFORMATION	Jan 26, 2006
11/342,318	INFC-0003-P03	INDICATING WEBSITE REPUTATIONS DURING AN ELECTRONIC COMMERCE TRANSACTION	Jan 26, 2006
11/342,342	INFC-0003-P04	INDICATING WEBSITE REPUTATIONS BASED ON WEBSITE HANDLING OF PERSONAL INFORMATION	Jan 26, 2006
11/342,322	INFC-0003-P05	INDICATING WEBSITE REPUTATIONS WITHIN SEARCH RESULTS	Jan 26, 2006
11/342,297	INFC-0003-P06	DETERMINING WEBSITE REPUTATIONS USING AUTOMATIC TESTING	Jan 26, 2006
11/342,319	INFC-0003-P07	WEBSITE REPUTATION PRODUCT ARCHITECTURE	Jan 26, 2006
11/342,343	INFC-0003-P08	REPUTATION OF AN ENTITY ASSOCIATED WITH A CONTENT ITEM	Jan 26, 2006