PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Lu	11/09/2010

RECEIVING PARTY DATA

Name:	Packy Poda Inc.
Street Address:	35-2, Napah Lin, Hsin Hwa Town
City:	Tainan Hsien
State/Country:	TAIWAN

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29378895

CORRESPONDENCE DATA

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NAME OF SUBMITTER:

Alan Kamrath

Total Attachments: 1

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PATENT REEL: 025347 FRAME: 0548

	PATENT
Express Mail #	
Docket No	DUSA10111

ASSIGNMENT

1, (Name) Michael Lu , residing at (address) 35-2, Napah Lin, Hsin Hwa
Town, Tainan Hsien, Taiwan. , have invented a device
Called VEHICLE FLOOR MAT
for which an application for a United States Patent will be filed on or about
(Date)
(Assignee name), PACKY PODA INC.
(hereinafter "Assignee"), a (Place of Incorporation) TAIWAN
corporation having its principal place of business at (Corporate address)
35-2, Napah Lin, Hsin Hwa Town, Tainan Hsien, Taiwan.
wishes to acquire the entire right, title, and interest in and to the invention and to any letters
patent that may be granted therefor in the United States and in any and all foreign countries.
Accordingly, in consideration of the sum of One Dollar, (\$1.00) to me in hand paid, the
receipt of which is hereby acknowledged, and other good and valuable consideration, I,
(Inventor name) Michael Lu, sell, assign, and transfer to assignee the full and exclusive
right to the above described invention in the United States and its territorial possessions, and in
all foreign countries. The rights granted include the entire right, title, and interest in and to any
and all letters patent which may be granted on the invention, including any rights gained by
divisions, reissues, continuations, and extensions of the above described application.
I hereby authorize and request the Patent and Trademark Office Officials in the United
States and any and all foreign countries to issue any and all letters patent, when issued, to
Assignee, as the assignee of my entire right, title, and interest in and to the invention, for the
sole use and enjoyment or Assignee and its successors and assigns.
Further, I agree that I will communicate to Assignee or its representatives any facts known
to me respecting the invention, to testify in any legal proceedings, to sign all lawful papers, to
execute all divisions, continuations, substitutions, renewal and reissue applications, and to
generally do those things necessary to aid Assignee and its successors and assigns to obtain and
enforce proper protection for the invention in the United States and in any and all foreign
countries.
Date: 11/09/2010 Michael
Date: 11/09/2010
(Inventor Signature, followed by
printed name)
Michael Lu

PATENT REEL: 025347 FRAME: 0549

RECORDED: 11/11/2010