

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>David G. King</td> <td>11/11/2010</td> </tr> <tr> <td>George Salem</td> <td>11/11/2010</td> </tr> <tr> <td>Yiling Su Wang</td> <td>11/11/2010</td> </tr> <tr> <td>Matthew Wiseman</td> <td>11/12/2010</td> </tr> </tbody> </table>		Name	Execution Date	David G. King	11/11/2010	George Salem	11/11/2010	Yiling Su Wang	11/11/2010	Matthew Wiseman	11/12/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Ampitheatre Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>Building 41</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Ampitheatre Parkway	Internal Address:	Building 41	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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<b>PROPERTY NUMBERS Total: 1</b>													
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (650)938-5200  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 650.335.7692        Email: jamsel@fenwick.com        Correspondent Name: Jason E. Amsel        Address Line 1: 801 California Street        Address Line 4: Mountain View, CALIFORNIA 94041</p>													
ATTORNEY DOCKET NUMBER:	24207-17081												
NAME OF SUBMITTER:	Jason E. Amsel												

CH \$40.00 12945216

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**PATENT**  
**REEL: 025355 FRAME: 0435**

Total Attachments: 2

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**PATENT**

**REEL: 025355 FRAME: 0436**

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Google Inc., a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, CA 94043,, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 12/945,216, entitled "Media Rights Management Using Melody Identification," filed on November 12, 2010.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

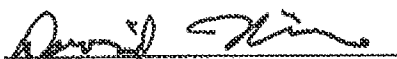
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Title: Media Rights Management Using Melody Identification  
Filed: November 12, 2010  
Application No.: 12/945,216

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.


Name and Signature

  
David G. King

Date of Signature

Nov. 11, 2010


Name and Signature

  
George Salem

Date of Signature

Nov 11, 2010

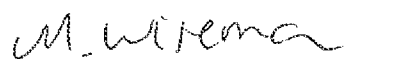
Name and Signature

  
Yiling Su Wang

Date of Signature

Nov 11, 2010

Name and Signature

  
Matthew Wiseman

Date of Signature

Nov 12, 2010