Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Barbara Leigh Perks	11/02/2010
Anastasia Paushkina	11/04/2010
Nektarios Ioannides	11/02/2010
Lawrence Lam	11/02/2010
Sonam Saxena	11/02/2010

RECEIVING PARTY DATA

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12945910

CORRESPONDENCE DATA

Fax Number: (425)936-7329

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

425-707-2290 Phone:

Email: dbouton@microsoft.com

Correspondent Name: Dianne Bouton Address Line 1: One Microsoft Way

Address Line 2: Patent Group Docketing Dept Address Line 4: Redmond, WASHINGTON 98052

ATTORNEY DOCKET NUMBER: 330652.01

NAME OF SUBMITTER: Garyma Saksena

PATENT

REEL: 025359 FRAME: 0017

Total Attachments: 4

source=330652-01-Executed-Assignment#page1.tif source=330652-01-Executed-Assignment#page2.tif source=330652-01-Executed-Assignment#page3.tif source=330652-01-Executed-Assignment#page4.tif

> PATENT REEL: 025359 FRAME: 0018

I/WE, Barbara Leigh Perks, Anastasia Paushkina, Nektarios Ioannides, Lawrence Lam, Sonam Saxena ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "GENERATING A MAP THAT INCLUDES LOCATION AND PRICE OF PRODUCTS IN A SHOPPING LIST" ("APPLICATION"), which:

×	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
	hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
	the Law and Corporate Affairs Department, Microsoft Corporation, One
	Microsoft Way, Redmond, Washington 98052, who are associated with
	customer number 69316, to insert here in parenthesis (Application No. $\frac{12/945910}{}$, filed $\frac{11/15/2010}{}$) this APPLICATION's Application No. and
	filing date, when known;
	was filed on and was given Application No;
	is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Barbara Les Pro- Inventor's Signature	Nov 2, 2010.
Inventor's Signature	Date
Barbara Leigh Perks	
Printed Name in English	Printed Name in Native Language (if other than English)

MS Docket No.: <u>330652.01</u>

Inventor's Signature Date Anastasia Paushkina Printed Name in English Printed Name in Native Language (if other than English) 11/2/2010 Inventor's Signature Date Nektarios loannides Printed Name in English Printed Name in Native Language (if other than English) 11/2/2010 Inventor's Signature Date Lawrence Lam Printed Name in Native Language (if Printed Name in English other than English) Inventor's Signature Sonam Saxena Printed Name in Native Language (if Printed Name in English

other than English)

MS Docket No.: <u>330652.01</u>

I/WE, Barbara Leigh Perks, Anastasia Paushkina, Nektarios Ioannides, Lawrence Lam, Sonam Saxena ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "GENERATING A MAP THAT INCLUDES LOCATION AND PRICE OF PRODUCTS IN A SHOPPING LIST" ("APPLICATION"), which:

×	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
	hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
	the Law and Corporate Affairs Department, Microsoft Corporation, One
	Microsoft Way, Redmond, Washington 98052, who are associated with
	customer number 69316, to insert here in parenthesis (Application No. $\frac{12/945910}{}$, filed $\frac{11/15/2010}{}$) this APPLICATION's Application No. and
	filing date, when known;
	was filed on and was given Application No;
	is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature	Date
Barbara Leigh Perks	
Printed Name in English	Printed Name in Native Language (if
	other than English)

MS Docket No.: <u>330652.01</u>

Nov. 04. 2010 Russia Анастасия Пацшкина Anastasia Paushkina Printed Name in Native Language (if Printed Name in English other than English) Inventor's Signature Date Nektarios loannides Printed Name in Native Language (if Printed Name in English other than English) Inventor's Signature Date Lawrence Lam Printed Name in Native Language (if Printed Name in English other than English) Date Inventor's Signature Sonam Saxena Printed Name in Native Language (if Printed Name in English other than English)

Page 2 of 2

MS Docket No.: 330652.01