

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Moshe Rock	11/08/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MMI-IPCO, LLC
<b>Street Address:</b>	46 Stafford Street
<b>City:</b>	Lawrence
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01842
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12905513
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(617) 542-5070
<b>Email:</b>	saturno@fr.com
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<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
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<b>ATTORNEY DOCKET NUMBER:</b>	22436-0210001
<b>NAME OF SUBMITTER:</b>	Diane M. Saturno
<b>Total Attachments: 1</b> source=224360210001assign#page1.tif	

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**PATENT**  
**REEL: 025361 FRAME: 0251**

ASSIGNMENT

For valuable consideration, I, Moshe Rock, of 600 Washington Street, Brookline, MA 02446; hereby assign to MMI-IPCO, LLC, a corporation of a limited liability corporation of Delaware, having a place of business at 46 Stafford Street, Lawrence, MA 01842, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled TEMPERATURE RESPONSIVE SMART TEXTILE, filed October 15, 2010, and assigned U.S. Serial Number 12/905,513, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: Nov, 8, 2010

Moshe Rock  
MOSHE ROCK

STATE OF Massachusetts

) SS.

COUNTY OF Essex

On 11/8/10, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared MOSHE ROCK personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

Felicia J. Suggen  
Notary Public

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