

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/17/2010
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Active Innovation Group, LLC	11/08/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Sporting Innovations Group, LLC
Street Address:	750 Virginia Circle NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30306-3712
<b>PROPERTY NUMBERS Total: 4</b>	
Property Type	Number
Application Number:	60893038
Application Number:	11985307
Application Number:	12529313
PCT Number:	US0723885
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(803)255-9831
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(404) 322-6204
Email:	ip@nelsonmullins.com
Correspondent Name:	Kyle M. Globerman
Address Line 1:	100 North Tryon Street, 42nd Floor
Address Line 2:	IP Department
Address Line 4:	Charlotte, NORTH CAROLINA 28202-4000
ATTORNEY DOCKET NUMBER:	20601/09017

OP \$160.00 60893038

**501351669**

**PATENT**  
**REEL: 025367 FRAME: 0476**

NAME OF SUBMITTER:

Kyle M. Globerman

Total Attachments: 2

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## ASSIGNMENT OF PATENTS

**WHEREAS**, Active Innovation Group, LLC (the "Assignor"), a Delaware Limited Liability Company, is the owner of various patents and patent applications listed at Schedule A, (hereinafter referred to as the "Patents");

**WHEREAS**, The Sporting Innovations Group, LLC (hereinafter together with its successors and assigns referred to as the "Assignee"), a Georgia Limited Liability Company, is desirous of obtaining any and all right, title and interest in, to and under the Patents; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in accordance with the Assignment of Patent Agreement previously executed on February 17, 2010, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to the Assignee any and all right, title and interest in, to and under the Patents, as described in Schedule A, and in and to the invention or inventions described in the Patents in any form or embodiments thereof, also the entire right, title and interest in and to any and all reissues or extensions thereof to be obtained in the United States upon the invention, inventions, or improvements and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon the invention, inventions, or improvements in the United States, including the right to sue for infringement and collect damages for acts occurring prior to the date of this Assignment and thereafter.

I hereby authorize the responsible officer of the Patent and Trademark Office of the United States to record this Assignment and to issue or transfer the Patents as set forth in Schedule A to the Assignee as owner of all right, title and interest therein.

This Assignment is effective *Nunc Pro Tunc* as of February 17, 2010.

**IN TESTIMONY WHEREOF**, Assignor has executed this document on the date indicated below.

Date: 11-08-2010

By: [Signature]

Name: Graham Henshaw

Title: owner

STATE OF Virginia  
COUNTY OF Arlington

On this 8<sup>th</sup> day of November 2010, before me came Graham Henshaw, to me known and known to me to be the individual described herein, and who executed the foregoing instrument, and he has acknowledged to me that he has executed the same.

[Signature]  
Notary Public

My commission expires: 8/31/2011



# **SCHEDULE A** **Patents**

Title	Country	Application No.	Filing Date
Method for displaying athletic event information on skin	USA	60/893,038	03-05-2007
Athletic information display	USA	11/985,307	11-14-2007
Athletic information display	PCT	US/PCT2007/023885	11-14-2007
Athletic information display	Canada	2,679,730	8/28/2009
Athletic information display	United Kingdom	GB0915406.3	11/14/2007
Athletic information display	USA	12/529,313	01-27-2010