PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Venkata ADIMATYAM	11/12/2010
Michael J. RUNNE	11/15/2010
Enrique RUIZ-VELASCO	11/15/2010

RECEIVING PARTY DATA

Name:	Verizon Patent and Licensing, Inc.	
Street Address:	One Verizon Way	
City:	Basking Ridge	
State/Country:	NEW JERSEY	
Postal Code:	07920	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12948431

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	20100686

NAME OF SUBMITTER: Brian E. Ledell

Total Attachments: 1

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PATENT

REEL: 025369 FRAME: 0180

F \$40.00 129484

Verizon Invention Assignment for Verizon Docket No.: 20100686

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned:

I. have sold, assigned and transferred, and by the presents do hereby sell, assign, and transfer, to the Verizon legal entity identified below ("Assignee") and its successors and assigns, the entire worldwide right, title and interest in and to any and all improvements which are described in the application for United States Letters.
Patent entitled

VIDEO STREAMING ENTITLEMENT DETERMINED BASED ON THE LOCATION OF THE VIEWER

	Which has been executed by the un- I/we hereby authorize and request the Assignee, its s insert here in the parentheses (Application Number 12 date and application number of said application when kn	$\frac{2/948,431}{1}$, filed $\frac{11/17/2010}{1}$ the filing		
	which was filed on and	assigned Application No.		
	and in and to said application, and all divisional, con reissue, provisional, and all other applications for Lette United States and all foreign countries on any of said imapplication; and in and to all original and reissued pater States and foreign countries from any of said application the filing of any of said applications; and in and to a Convention for the Protection of Industrial Property to a	ers Patent which have been or shall be filed in the provements or based on or claiming priority to said its which have been or shall be issued in the United ins, and in and to all rights of priority resulting from all rights which may exist under the International		
II. agre	II. agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; a that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns a legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersign will execute all divisional, continuing (in whole or in part), substitute, renewal, reissue, and all other pate applications on any and all said improvements; execute all rightful oaths, declarations, assignments, pow of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, facts known to undersigned relating to said improvements and the history thereof; and generally everything possible which said Assignee, its successors, assigns or representatives shall consider desiral for aiding in securing and maintaining proper patent protection for said improvements and for vesting to said improvements and all applications for Letters Patent and all Letters Patent on said improvements, said Assignee, its successors and assigns; and			
III. cov	II. covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant mortgage, license, or other agreement affecting the rights and property herein identified has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.			
IN WITNESS to my/our agreement to the foregoing, I/we have executed this Assignment as set forth below:				
	n entity (Assignce): <u>Verizon Patent and Licensing, Inc.</u> , h. g Ridge, NJ 07920, USA.	aving a place of business at One Verizon Way.		
ASSIGN	3)			
Signatu	re:Venkala ADIMATYAM	Date: $\frac{11/12/2010}{11/15/2010}$		
Signatu	Michael J. RUNNE	Date:		
Signatu	Chen 1	Date: 11/15/2010		

PATENT REEL: 025369 FRAME: 0181

RECORDED: 11/17/2010