

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jeffrey Roger Stafford	11/15/2010
Steven Osman	11/12/2010
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment Inc.
Street Address:	1-7-1 Konan, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12948067
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NAME OF SUBMITTER:	Khaled Shami

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Total Attachments: 4
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PATENT
REEL: 025369 FRAME: 0209

ASSIGNMENT

WHEREAS, we, Jeffrey Roger Stafford, a citizen of Great Britain, residing at Redwood City, California and Steven Osman, a citizen of Great Britain, residing at San Francisco, California, have invented an "Automated Video Game Rating" for which we have executed application papers for a U.S. patent thereon, which was filed on 11/17/2010, serial no. 12/948,067; and

WHEREAS, Sony Computer Entertainment Inc., a Japanese Corporation, having a place of business located at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan, is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor in the United States of America and its territories and possessions, and all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, we, Jeffrey Roger Stafford and Steven Osman, do sell, assign, transfer and set over unto the said Sony Computer Entertainment Inc., its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all Letters Patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention, in any or all continuation, continuation-in-part, divisional and/or converted utility and design patent applications and resulting Letters Patents; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Sony Computer Entertainment Inc., its successors and assigns, in accordance with this Assignment.

The undersigned hereby grant(s) the firm of Nixon Peabody LLP, 2 Palo Alto Square, 3000 El Camino Real, Suite 500, Palo Alto, CA 94306 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

[ASSIGNMENT CONTINUATION]

Re: U.S. Patent Application entitled: Automated Video Game Rating
Inventor: Jeffrey Roger Stafford

WITNESS MY HAND at Foster City, CA, USA, this
(city, state, country)

15th day of November, 2010.
(date) (month) (year)




Jeffrey Roger Stafford

[ASSIGNMENT CONTINUATION]

Re: U.S. Patent Application entitled: Automated Video Game Rating
Inventor: Steven Osman

WITNESS MY HAND at San Francisco, CA, USA, this
(city, state, country)

12th day of November, 2010.
(date) (month) (year)



Steven Osman