PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
George Kyaw Maung Aye	05/13/2010
Jeffrey Allen Gershune	05/14/2010
Joseph Thomas Graceffa	05/13/2010
Maria Dora Lalli	05/20/2010
David Brian Seal	05/25/2010

RECEIVING PARTY DATA

Name:	IA Collaborative, LLC
Street Address:	120 South State Street
Internal Address:	Seventh Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29360345

CORRESPONDENCE DATA

(262)260-4253 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: amleszcz@scj.com Correspondent Name: S. C. Johnson & Son, Inc. Address Line 1: 1525 Howe Street

Address Line 4: Racine, WISCONSIN 53403

ATTORNET BOOKET NOWIBER.	3-302003
ATTORNEY DOCKET NUMBER:	J-5323D5

PATENT

REEL: 025369 FRAME: 0544

Total Attachments: 6

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> PATENT REEL: 025369 FRAME: 0545

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ASSIGNMENT

WHEREAS, we, George Kyaw Maung Aye, Jeffrey Allen Gershune, Joseph Thomas Graceffa, Maria Dora Lalli, and David Brian Seal, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/360,345, filed April 23, 2010, naming the ASSIGNORS as inventors, and entitled DISPENSER HOUSING; and

WHEREAS, IA Collaborative, LLC, a corporation duly organized and existing under the laws of Illinois, and having its principal office and place of business at 120 South State Street, Seventh Floor, Chicago, Illinois 60603-5511 (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

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ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

IN TESTIMO	NY WHEREOF, I	hereunto set my hand and seal this day
A A		(Day)
of (Month)	, 2010. (Year)	Alt
		(Signature of Inventor)
		George Kyaw Maung Aye
		(Typed/Printed Name of Inventor)
		3034 W. Logan Blvd. #2
		(Residential Address)
		Chicago, IL 60647 (City, State, Zip)
State ofCounty of)	
On this	day of	, 2010, before me, a Notary Public in (Year)
and for the State and (County aforesaid,	personally appeared the above signatory, known to meted the aforesaid instrument in my presence.
		(Signature of Notary)
		, Notary Public
		(Print Name of Notary)
		My commission expires:

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IN TESTIMON	Y WHEREOF, I	hereunto set my hand and seal this day
of Manth	, 2010. (Year)	(Signature of Inventor) Jeffrey Allen Gershune (Typed/Printed Name of Inventor) 2214 W. Carmen Ave (Residential Address) Chicago, IL 60625 (City, State, Zip)
State of)	
	ounty aforesaid,	, 2010, before me, a Notary Public in (Year) personally appeared the above signatory, known to me uted the aforesaid instrument in my presence.
		(Signature of Notary), Notary Public
		(Print Name of Notary) My commission expires:

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IN TESTIMONY WHERE	EOF, I hereunto set my hand and seal this day
of	(Day)
	700
	(Signature of Inventor)
	Joseph Thomas Graceffa
	(Typed/Printed Name of Inventor)
	867 N. Dearborn St.
	(Residential Address) Chicago, IL 60610
	(City, State, Zip)
State of	
On this day o	f, 2010, before me, a Notary Public in
(Day)	(Month) (Year)
	esaid, personally appeared the above signatory, known to me executed the aforesaid instrument in my presence.
	(Signature of Notary), Notary Public
	(Print Name of Notary)
	My commission expires:

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of May,	HEREOF, I hereu 2010. _{Year)}	(Signature of Inventor) Maria Dora Lalli (Typed/Printed Name of Inventor) 935 N. Honore #1F (Residential Address) Chicago, IL 60622 (City, State, Zip)	(Day)
State of	.)		
and for the State and County	(Month) aforesaid, persor	, 2010, before me, a (Year) nally appeared the above sign he aforesaid instrument in m	natory, known to me
	(1	Signature of Notary) Print Name of Notary) My commission expires:	_, Notary Public

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of Month	Y WHEREOF, I h	ereunto set my hand and seal this
State of)	
and for the State and Co	ounty aforesaid, p	, 2010, before me, a Notary Public in (Year) ersonally appeared the above signatory, known to meet the aforesaid instrument in my presence.
		(Signature of Notary), Notary Public (Print Name of Notary)
		My commission expires:

PATENT REEL: 025369 FRAME: 0551

RECORDED: 11/17/2010