

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Lawrence B. Landry	11/16/2010
RECEIVING PARTY DATA	
Name:	Eastman Kodak
Street Address:	343 State Street
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14650-2201
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12949029
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	EASTMAN KODAK COMPANY PATENT LEGAL STAFF
Address Line 1:	343 STATE STREET
Address Line 4:	ROCHESTER, NEW YORK 14650-2201
ATTORNEY DOCKET NUMBER:	96689KES
NAME OF SUBMITTER:	Lisa DeMunck
Total Attachments: 1 source=assignment#page 1.tif	

CH \$40.00 12949029

ASSIGNMENT

For good and valuable consideration received, including salary or payment for the making of inventions, or employee benefits, I/we do hereby assign to Eastman Kodak Company, a New Jersey corporation having a principal place of business in Rochester, New York, its successors and assigns, the entire right, title and interest, including priority rights, in and to all of my/our inventions and improvements disclosed in an application for patent for

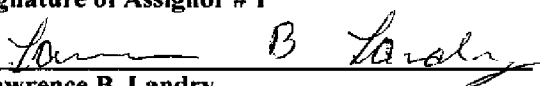
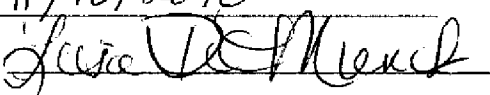
DIGITAL IMAGE DISPLAY DEVICE WITH AUTOMATICALLY ADJUSTED IMAGE DISPLAY DURATIONS

which is [check one]

- a non-provisional application for patent executed on the date(s) shown below by:
- a provisional application for patent by :
- an international application for patent by :

Assignor # 1: Lawrence B. Landry	Date 11/16/2010
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and [check one] about to be filed already filed as in the United States Patent and Trademark Office, together with said application, and any corresponding or counterpart provisional or non-provisional application, and any divisional, continuation, substitute, reissue, re-examination application thereof, and any applications, including international applications, corresponding or being a counterpart thereto in whole or in part in the United States and all other countries. I/We do hereby acknowledge that I/we were subject to an obligation of assignment to Eastman Kodak Company with respect to the entire right, title and interest in and to said inventions at the time the inventions were made. I/We also do hereby assign to Eastman Kodak Company the entire right, title and interest in and to Letters Patent and similar protective rights granted on any of these applications, as well as the right to claim any applicable priority rights arising from any of these applications under the terms of any applicable conventions, treaties, statutes or regulations. I/We agree that any of these applications, at Eastman Kodak Company's sole discretion, may be filed and issued in the name of Eastman Kodak Company or its designee. I/We agree to execute such documents which in the judgment of Eastman Kodak Company may be necessary to obtain any such patents and similar protective rights and to maintain the title thereto in Eastman Kodak Company or its designee. I/We further agree that, upon request, but without out-of-pocket expense to myself/ourselves, I/we shall furnish to Eastman Kodak Company or its designee any data, information, exhibits, memoranda, or other evidence in my/our possession relating to any of said inventions or improvements and shall testify in any ex parte or inter partes legal or administrative proceedings relating thereto. I/We authorize and request issuance of all Letters Patent and similar protective rights that may be granted on any of these applications, to the extent that and in such manner as such issuance shall be requested by Eastman Kodak Company or its designee. This document shall be governed, construed and interpreted in all respects in accordance with the laws of the State of New York, USA.

Signature of Assignor # 1  Lawrence B. Landry Date: 11/16/2010 Witnessed: 	Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650 _____ _____
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