

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Leonard Kleinrock	10/23/2010
Yu Cao	10/23/2010
RECEIVING PARTY DATA	
Name:	Platformation, Inc.
Street Address:	439 South New Avenue
City:	Monterey Park
State/Country:	CALIFORNIA
Postal Code:	91755
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12949119
CORRESPONDENCE DATA	
Fax Number:	(949)943-8358
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	949-943-8300
Email:	rfish@fishiplaw.com
Correspondent Name:	FISH & ASSOCIATES, PC ROBERT D. FISH
Address Line 1:	2603 Main Street
Address Line 2:	Suite 1000
Address Line 4:	Irvine, CALIFORNIA 92614-6232
ATTORNEY DOCKET NUMBER:	101618.0009US2
NAME OF SUBMITTER:	Robert D. Fish
Total Attachments: 2 source=Assignment - signed#page1.tif source=Assignment - signed#page2.tif	

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PATENT
REEL: 025374 FRAME: 0052

ASSIGNMENT

WHEREAS, the undersigned, Leonard Kleinrock, an individual residing at 318 N. Rockingham Avenue - Los Angeles, CA 90049 and Yu Cao, an individual, residing at 439 South New Avenue, Monterey Park, CA 91755 (referred to hereinafter as "ASSIGNORS") have invented a certain invention entitled "Pricing and Auctioning of Bundled Items Among Multiple Sellers and Buyers" for which an application for Letters of Patent of the United States of America was filed on October 30, 2008 under serial number 12/262059; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION

WHEREAS, Platformation, Inc., a California company having its principal place of business at 439 South New Avenue, Monterey Park, CA 91755 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be or having been obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS further covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

This assignment embodies the entire understanding of ASSIGNORS and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR(S) acknowledge(s) that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR(S) further acknowledge(s) that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR(S) and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR(S) and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

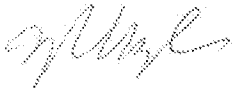
This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

WITNESS my hand at New York City, NY this 23rd day of October, 2010,
City State Month



Leonard Kleinrock

WITNESS my hand at Hangzhou, China this 23rd day of October, 2010,
City State Month



Yu Cao