

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
William R Cunningham	11/09/2010
Douglas E Devore	11/11/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Cunningham Electronics Corporation
<b>Street Address:</b>	120 N. Main St.
<b>City:</b>	Anna
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	62906
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12907870
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)346-8434
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	312-346-8380
<b>Email:</b>	MEFDOCKET@LPLEGAL.COM
<b>Correspondent Name:</b>	Levenfeld Pearlstein LLC/Marc E. Fineman
<b>Address Line 1:</b>	2 North LaSalle
<b>Address Line 2:</b>	Suite 1300
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602
<b>ATTORNEY DOCKET NUMBER:</b>	35445-80688
<b>NAME OF SUBMITTER:</b>	Marc E. Fineman
<b>Total Attachments: 2</b> source=80688Assignment#page1.tif source=80688Assignment#page2.tif	

CH \$40.00 12907870

Attorney Docket No.  
35445-80688

U.S. Serial No. 12/907,870

Filed: October 19, 2010

ASSIGNMENT

WHEREAS, WE, WILLIAM R. CUNNINGHAM, with mailing address at 120 North Main Street, Anna, IL 62906, and DOUGLAS E. DEVORE, with mailing address at 1570 Brown Lane, Dongola, IL 62926, have invented certain new and useful improvements in a **UNIVERSAL COUPON REDEMPTION SYSTEM AND METHOD**, and have executed an application for United States Letters Patent, and

WHEREAS, CUNNINGHAM ELECTRONICS CORPORATION, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 120 North Main Street, Anna, IL 62906, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and in to and under all Letters Patent of the United States and foreign countries that may be granted therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand and paid by said CUNNINGHAM ELECTRONICS CORPORATION, the receipt of which hereby is acknowledged, we, said WILLIAM R. CUNNINGHAM and DOUGLAS E. DEVORE, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to and unto said CUNNINGHAM ELECTRONICS CORPORATION, its successors and assigns, for, within and throughout the United States and the territories thereof, and all foreign countries, the entire right, title and interest in and to said invention, and in, to and under said application, and all Letters Patent of the United States and foreign countries that may be granted for said invention and improvements, including divisions, reissues, subdivisions, continuations and prolongations of such applications and Letters Patent, to have and to hold for the sole and exclusive use and benefit of said CUNNINGHAM ELECTRONICS CORPORATION, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue, and further, including the right to CUNNINGHAM ELECTRONICS CORPORATION, to file in its name applications for Letters Patent to said improvements in any country or countries foreign to the

United States including the full right to claim for any such applications the priority benefits of the International Convention for the Protection of Industrial Property and other priority conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

We do hereby covenant and agree, for ourselves, our heirs and our legal representatives, that we will assist said CUNNINGHAM ELECTRONICS CORPORATION, in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that said CUNNINGHAM ELECTRONICS CORPORATION, may elect to make covering the invention herein identified, as hereinbefore set forth; in vesting in said CUNNINGHAM ELECTRONICS CORPORATION, like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patent herein contemplated; and that we will execute and deliver to said CUNNINGHAM ELECTRONICS CORPORATION, any and all additional papers that may be requested by said CUNNINGHAM ELECTRONICS CORPORATION to fully carry out the terms of this assignment.

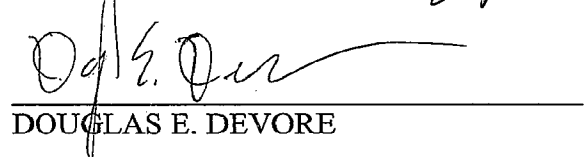
And we do hereby authorize and request the Commissioner of Patents to issue all Letters Patent of the United States that may be granted pursuant to application aforesaid, or for said invention, to said CUNNINGHAM ELECTRONICS CORPORATION, its successors and assigns in accordance with this assignment.

And we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith.

11/9/10  
Date

11/11/2010  
Date

  
WILLIAM R. CUNNINGHAM

  
DOUGLAS E. DEVORE