

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jamo GUIDI</td> <td>09/08/2010</td> </tr> <tr> <td>Francesco ARLOTTI</td> <td>09/08/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jamo GUIDI	09/08/2010	Francesco ARLOTTI	09/08/2010				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>TECHNOGYM S.P.A.</td> </tr> <tr> <td>Street Address:</td> <td>VIA PERTICARI, 20</td> </tr> <tr> <td>City:</td> <td>GAMBETTOLA (FC)</td> </tr> <tr> <td>State/Country:</td> <td>ITALY</td> </tr> <tr> <td>Postal Code:</td> <td>47035</td> </tr> </table>		Name:	TECHNOGYM S.P.A.	Street Address:	VIA PERTICARI, 20	City:	GAMBETTOLA (FC)	State/Country:	ITALY	Postal Code:	47035
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PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12876466</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12876466						
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CORRESPONDENCE DATA											
<p>Fax Number: (202)293-7860</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202-293-7060</p> <p>Email: kmatsumoto@sughrue.com</p> <p>Correspondent Name: SUGHRUE MION, PLLC</p> <p>Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.</p> <p>Address Line 2: SUITE 800</p> <p>Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037</p>											
ATTORNEY DOCKET NUMBER:	Q120678										
NAME OF SUBMITTER:	Kazusa Matsumoto, New Appl. Specialist										
<p>Total Attachments: 1</p> <p>source=Q120678_ASSIGNMENT_EXECUTED_FILED_11-17-2010#page1.tif</p>											

OP \$40.00 12876466

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PATENT
REEL: 025381 FRAME: 0114

Assignment

Whereas, We Jarno GUIDI of VIA PERTICARI, 20 GAMBETTOLA (FC) - 47035 Italy and Francesco ARLOTTI of VIA PERTICARI, 20 GAMBETTOLA (FC) - 47035 Italy hereinafter called assignor, have invented certain new and useful improvements in "System and method for managing users of a gym facility" and executed an application for Letters Patent of the United States of America therefore on _____; and

Whereas, TECHNOGYM S.P.A. VIA PERTICARI, 20- 47035 GAMBETTOLA (FC) Italy (assignee), desires to acquire the entire right, title, and interest in the application and invention disclosed therein for the United States of America, including all divisions and continuations thereof, all Letters Patent of the United States that may be granted thereon and reissues thereof, and the right to claim priority under 35 U.S.C. §119;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions and continuations thereof, all Letters Patent of the United States that may be granted thereon and reissues thereof, and the right to claim priority under 35 U.S.C. §119, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 12/876,466 and Confirmation number 1394, filed September 7, 2010) the application number, Confirmation number and filing date of said application when known.

Date: X Jarno GUIDI September 8, 2010
s/ Jarno GUIDI
Date: X Francesco ARLOTTI September 8, 2010
s/ Francesco ARLOTTI
Date: _____
s/
Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)