

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Maximillian P. Burton</td> <td>08/03/2010</td> </tr> <tr> <td>Matt Capozzi</td> <td>08/31/2010</td> </tr> <tr> <td>Jamian R. Cobbett</td> <td>09/02/2010</td> </tr> <tr> <td>James Molyneux</td> <td>09/01/2010</td> </tr> <tr> <td>Aaron B. Weast</td> <td>08/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Maximillian P. Burton	08/03/2010	Matt Capozzi	08/31/2010	Jamian R. Cobbett	09/02/2010	James Molyneux	09/01/2010	Aaron B. Weast	08/16/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>NIKE, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>One Bowerman Drive</td> </tr> <tr> <td>City:</td> <td>Beaverton</td> </tr> <tr> <td>State/Country:</td> <td>OREGON</td> </tr> <tr> <td>Postal Code:</td> <td>97005</td> </tr> </table>		Name:	NIKE, Inc.	Street Address:	One Bowerman Drive	City:	Beaverton	State/Country:	OREGON	Postal Code:	97005		
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CORRESPONDENCE DATA													
<p>Fax Number: (312)463-5001</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-463-5000</p> <p>Email: lgarcia@bannerwitcoff.com</p> <p>Correspondent Name: Banner & Witcoff, Ltd.</p> <p>Address Line 1: Ten South Wacker Drive</p> <p>Address Line 2: Suite 3000</p> <p>Address Line 4: Chicago, ILLINOIS 60606</p>													
ATTORNEY DOCKET NUMBER:	215127.01487												
NAME OF SUBMITTER:	Matthew J. May												

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PATENT
REEL: 025383 FRAME: 0164

Total Attachments: 4

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PATENT

REEL: 025383 FRAME: 0165

AGREEMENTS

Confirmation/Assignment 1:

MBB 2101 Bryant St., #104
San Francisco, CA, 94110

WHEREAS, We, Maximillian P. Burton, a citizen of Great Britain, residing at Portland, OR, having a correspondence address of ~~1009 NW Hoyt Street, #204, Portland, Oregon 97209~~, Matt Capozzi, a citizen of the U.S.A., residing at Portland, OR, having a correspondence address of 4322 SW Hamilton Terrace, Portland, Oregon 97239, Jamian R. Cobbett, a citizen of Great Britain residing at Portland, OR, and having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, James Molyneux, a citizen of Great Britain, residing Portland, OR, and having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, and Aaron B. Weast, a citizen of the U.S.A., residing at Portland, OR, and having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, have invented an Athletic Watch for which an application for a Patent of the United States was filed on April 26, 2010, and accorded serial number 12/767,288; and

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Maximillian P. Burton, Matt Capozzi, Jamian R. Cobbett, James Molyneux, and Aaron B. Weast, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues,

continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 3rd day of August 2010.



Maximillian P. Burton

Witnessed by:

August 3, 2010
Date

August 3, 2010
Date


Printed Name: Shady Shaid


Printed Name: DENISE GERSHBEIN

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31 day of
AUGUST 2010.

[Signature]
Matt Capozzi

Witnessed by:

8/31/10
Date

[Signature]
Printed Name: Molly O'Dell

8/31/10
Date

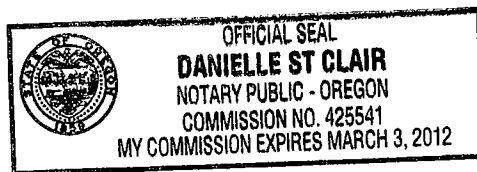
[Signature]
Printed Name: Danielle St. Clair

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2 day of
SEPTEMBER 2010.

[Signature]
Jamian R. Cobbett

STATE OF OREGON) ss:
County of Washington)

On this 2 day of Sept., 2010, before me a Notary Public in and for the county and state aforesaid, personally appeared Jamian R. Cobbett, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his/her free act and deed.



[Signature]
Notary Public for Oregon
My Commission Expires: 3/3/12

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 1st day of
SEPTEMBER 2010.

[Signature]
James Molyneux

STATE OF OREGON) ss:
County of Washington)

On this 1st day of Sept., 2010, before me a Notary Public in and for the county and state aforesaid, personally appeared James Molyneux, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his/her free act and deed.



005127.01487 US

Danielle St Clair

Notary Public for Oregon

My Commission Expires: 3/3/12IN WITNESS WHEREOF, I have hereunto set my hand and seal this 16 day ofAugust 2010.Aaron B. Weast

Aaron B. Weast

STATE OF OREGON) ss:
County of Washington)

On this 16 day of Aug., 2010, before me a Notary Public in and for the county and state aforesaid, personally appeared Aaron B. Weast, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his/her free act and deed.

Danielle St Clair

Notary Public for Oregon

My Commission Expires: 3/3/12

The terms and conditions of this assignment are accepted by the Assignee, NIKE, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 3 day ofSeptember 2010.

NIKE, Inc.

By: James A. Niegowski

James A. Niegowski

Attorney in Fact

STATE OF OREGON) ss:
County of Washington)

On this 3 day of Sept., 2010, before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.

Danielle St Clair

Notary Public for Oregon

My Commission Expires: 3/3/12