PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
George Kyaw Maung Aye	05/13/2010
Jeffrey Allen Gershune	05/14/2010
Jospeh Thomas Graceffa	05/13/2010
Maria Dora Lalli	05/20/2010
David Brian Seal	05/25/2010

RECEIVING PARTY DATA

Name:	IA Collaborative, LLC
Street Address:	120 South State Street
Internal Address:	Seventh Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29360275

CORRESPONDENCE DATA

(262)260-4253 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: amleszcz@scj.com Correspondent Name: S. C. Johnson & Son, Inc. Address Line 1: 1525 Howe Street

Address Line 2: MS 077

501353422

Address Line 4: Racine, WISCONSIN 53403

ATTORNEY DOCKET NUMBER: J-5323D2 NAME OF SUBMITTER: Amy M. Leszczynski **PATENT**

REEL: 025385 FRAME: 0299

Total Attachments: 6

source=5323D2iainventors2ia#page1.tif source=5323D2iainventors2ia#page2.tif source=5323D2iainventors2ia#page3.tif source=5323D2iainventors2ia#page4.tif source=5323D2iainventors2ia#page5.tif source=5323D2iainventors2ia#page6.tif

> PATENT REEL: 025385 FRAME: 0300

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 1 of 6

ASSIGNMENT

WHEREAS, we, George Kyaw Maung Aye, Jeffrey Allen Gershune, Joseph Thomas Graceffa, Maria Dora Lalli, and David Brian Seal, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/360,275, filed April 22, 2010, naming the ASSIGNORS as inventors, and entitled DISPENSER HOUSING; and

WHEREAS, IA Collaborative, LLC, a corporation duly organized and existing under the laws of Illinois, and having its principal office and place of business at 120 South State Street, Seventh Floor, Chicago, Illinois 60603-5511 (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

PATENT REEL: 025385 FRAME: 0301

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 2 of 6

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

	IN TESTIMON	Y WHEREOF, I	hereunto set my hand and seal this day
~	1100		(Day)
of	(Month)	, 2010. (Year)	
			(Signature of Inventor)
			George Kyaw Maung Aye
			(Typed/Printed Name of Inventor)
			3034 W. Logan Blvd. #2
			(Residential Address)
			Chicago, IL 60647
			(City, State, Zip)
State (Count	of y of)	
	On this	day of	, 2010, before me, a Notary Public in (Year)
			personally appeared the above signatory, known to me uted the aforesaid instrument in my presence.
			(Signature of Notary)
			, Notary Public
			(Print Name of Notary)
			My commission expires:

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 3 of 6

of Man	, 2010.	hereunto set my hand and seal this day day
(Month)	(Year)	011
		11/1/2 Gay
		(Signature of Inventor)
		Jeffrey Allen Gershune
		(Typed/Printed Name of Inventor)
		2214 W. Carmen Ave
		(Residential Address)
		Chicago, IL 60625 (City, State, Zip)
State ofCounty of)	
On this	day of	, 2010, before me, a Notary Public in
(Day) and for the State and (`	personally appeared the above signatory, known to me
		uted the aforesaid instrument in my presence.
to be the person of the	u name, who exec	uted the atoresaid institution in my presence.
		(Signature of Notary)
		, Notary Public
		(Print Name of Notary)
		My commission expires:

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 4 of 6

	I hereunto set my hand and seal this day
of, 2010.	
(Month (Year)	Loop
	(Signature of Inventor)
	Joseph Thomas Graceffa
	(Typed/Printed Name of Inventor)
	867 N. Dearborn St.
	(Residential Address)
	Chicago, IL 60610 (City, State, Zip)
State of WNO 15) County of USA)	
On this day of	, 2010, before me, a Notary Public in
and for the State and County aforesaid	, personally appeared the above signatory, known to me cuted the aforesaid instrument in my presence.
	(Signature of Notary)
	, Notary Public
	(Print Name of Notary)
	My commission expires:

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 5 of 6

of	WHEREOF, I , 2010. (Year)	hereunto set my hand and seal this QOU day (Signature of Inventor)
		Maria Dora L'alli (Typed/Printed Name of Inventor) 935 N. Honore #1F
		(Residential Address)
		Chicago, IL 60622
		(City, State, Zip)
State of)	
On this	day of	, 2010, before me, a Notary Public in
	ounty aforesaid, 1	onth) (Year) personally appeared the above signatory, known to me atted the aforesaid instrument in my presence.
		(Signature of Notary) , Notary Public
		(Print Name of Notary)
		My commission expires:

* 1

Attorney Docket No. J-5323D2 USPTO Application No. 29/360,275 Filing Date: April 22, 2010 Page 6 of 6

IN TESTIMON of Month	NY WHEREOF, I , 2010.	hereunto set my hand and seal this day day
(1.101111)	(1 out)	
		Van Sel
		(Signature of Inventor)
		David Brian Seal (Typed/Printed Name of Inventor)
		1049 N. Leavitt St., Apt. 2
		(Residential Address)
		Chicago, IL 60622
		(City, State, Zip)
Ct-t£	`	
State of		
County of)	
On this	day of	, 2010, before me, a Notary Public in (Year)
` 27	•	, ,
		personally appeared the above signatory, known to me
to be the person of tha	t name, who exec	uted the aforesaid instrument in my presence.
		(Signature of Notary)
		, Notary Public
		(Print Name of Notary)
		My commission expires:

PATENT REEL: 025385 FRAME: 0306

RECORDED: 11/17/2010