

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Nir DRANG	08/23/2010
Tomer AMIAZ	08/23/2010
Ram BEN-YAKIR	08/23/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Fabrix TV Ltd.
<b>Street Address:</b>	14 HaHaroshet Street, Taya Building, P.O. Box 2034
<b>City:</b>	RaAnana
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	43656
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12933435
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<b>ATTORNEY DOCKET NUMBER:</b>	49609
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Total Attachments: 1 source=49609 Executed Assignment#page1.tif	

CH \$40.00 12933435

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

**Nir DRANG**  
2b/1 Hachelet Street  
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**Tomer AMIAZ**  
2 Rekanati Street  
69494 Tel-Aviv  
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**Ram BEN-YAKIR**  
39A Shaar-HaYam Street  
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hereby sell(s), assign(s) and transfer(s) to:

**Fabrix TV Ltd.**  
14 HaHaroshet Street  
Taya Building  
P.O. Box 2034  
43656 RaAnana  
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

**A CONTROLLED RATE VOD SERVER**

described and claimed in the following Patent Application:

**Entry into National Phase in the USA of PCT Patent Application**  
**No. PCT/IL2008/000377,**  
**international filing date March 18, 2008,**  
**and identified as Attorney Docket No. 49609**

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

  
Nir DRANG

Date: 23.08.2010

  
Tomer AMIAZ

Date: 23.08.2010

  
Ram BEN-YAKIR

Date: 23.08.2010