PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Zhi Qiang Lo	11/16/2010

RECEIVING PARTY DATA

Name:	Easy Home Organization Manufacturing Co., Ltd.	
Street Address:	Luosha Middle Road, Vanke, Hollyvalley Garden	
Internal Address:	Room D, 19/F; Building 3	
City:	Shenzhen City	
State/Country:	CHINA	
Postal Code:	518002	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29377262

CORRESPONDENCE DATA

Fax Number: (479)521-5018

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Stan Baker
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ATTORNEY DOCKET NUMBER: 1018.3

NAME OF SUBMITTER: Stan Baker

Total Attachments: 3

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PATENT

REEL: 025389 FRAME: 0031

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ASSIGNMENT

WHEREAS, I, Zhi Qiang Lo, a citizen of the People's Republic of China, residing in Shenzhen City, Canton Province, China, 518002; (hereinafter referred to as "ASSIGNOR"), have invented certain new and useful improvements for a design of a clothes hanger (hereinafter referred to as "INVENTION"), for which an application for a United States patent was filed on 19 October 2010, under Serial No. 29/377,262; and

WHEREAS, Easy Home Organization Manufacturing Co.,
Ltd., a corporation having a principal place of business at
Room D, 19/F. No. 3 of 6 Building, Vanke, Hollyvalley
Garden, Luosha Middle Road, Liantang of Luohu District,
Shenzhen City, Canton Province, CHINA 518002 (hereinafter
referred to as "ASSIGNEE" is desirous of acquiring the
entire right, title, and interest in and to said INVENTION
as described in said application, and in and to any and all
Letters Patent that shall be granted therefore in the
United States of America and all foreign countries;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, have sold, and by the presents do hereby sell, assign, transfer, and convey unto the ASSIGNEE, its successors and assigns, the entire right, title, and interest in and to said application, and in and to any and all continuations, continuations—in—part, or divisions thereof, claiming the benefit of the filing date of said application, and in and to any and all Letters Patent of the United States of America and all foreign

PATENT REEL: 025389 FRAME: 0032 countries or reissues thereof that may be granted therefor or thereon, for the full term for which said Letters Patent may be granted, together with the right to claim the priority of the above mentioned application (and any prior provisional application) in all foreign countries in accordance with international treaties and conventions, the same to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I acknowledge that at the time the INVENTION was made, the INVENTION was subject to an obligation of assignment to said ASSIGNEE. I further acknowledge that said ASSIGNEE has the sole right to determine patent prosecution strategies with respect to said INVENTION and all corresponding applications, and hereby request that Letters Patent be issued in accordance with this assignment.

I covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to said INVENTION and said application, and that I have the unencumbered right and authority to make this assignment.

I further covenant and agree to bind my heirs, legal representatives, and assigns, promptly to communicate to said ASSIGNEE or its representatives any facts known to me relating to said INVENTION, to testify in any interference or legal proceedings involving said INVENTION, to execute any additional papers that may be requested to confirm the right of the ASSIGNEE, its representatives, successors or assigns to secure patent or similar protection for said INVENTION in all countries and to vest in the ASSIGNEE