PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JACK A. TURPIN	06/27/2002

RECEIVING PARTY DATA

Name:	LV PARTNERS, L.P.
Street Address:	5944 LUTHER LANE, #301
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75225

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12485644

CORRESPONDENCE DATA

Fax Number: (972)479-0464

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9724790462

Email: ANNA@dalpat.com

Correspondent Name: GREGORY M. HOWISON

Address Line 1: P.O. BOX 741715

Address Line 4: DALLAS, TEXAS 75374-1715

ATTORNEY DOCKET NUMBER: RPXC-29,521

NAME OF SUBMITTER: Gregory M. Howison

Total Attachments: 9

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ASSIGNMENT

WHEREAS, Jack A. Turpin, an individual and a citizen of the United States of America and a resident of 8201 Preston Rd. #310 Dallas, TX 75225, (hereinafter "Assignor") owns the full right, title and interest in and to certain intellectual property and domain name assets set forth in Attachment A (hereinafter "IP"); and,

WHEREAS, LV Partners, L.P., a Texas limited partnership having an address at 5944 Luther Lane, Suite 301, Dallas, Texas 75225, (hereinafter "Assignee") has purchased the IP from Assignor, and Assignee is desirous of having the transfer of such IP made of public record.

NOW, THEREFORE, for and in good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells and assigns to Assignee, its successors, assigns and legal representatives the full and exclusive right, title and interest to the IP, specifically including any and all registered, unregistered or pending trademarks set forth in Attachment A, any and all domain names or contracts regarding domain names set forth in Attachment A, any and all registered, unregistered or pending copyrights, any and all inventions disclosed in patent applications set forth in Attachment A, any and all issued patents set forth in Attachment A, and all divisionals, reissues, substitutions, continuations, continuations-in-part and extensions thereof, throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, it successors, assigns and legal representatives. Assignor hereby authorizes and requests the United States Patent and Trademark office or any equivalent foreign office to issue all patents resulting from such patent applications, to Assignee of Assignor's entire right, title and interest.

Assignor hereby further agrees that Assignor will communicate to said Assignee, or to its successors, assigns and legal representatives, any facts known to Assignor respecting any improvements, and, at the expense of said Assignee, will testify in any legal proceeding, sign all lawful papers, provide all communications with domain name registrars, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said Assignee and to aid such Assignee, it successors, assigns and legal representatives in obtaining and enforcing proper protection for said invention in such countries as Assignee may elect.

Assignor represents and warrants that he has full authority to enter into this assignment and that he has sought and received all necessary approvals, if any, sufficient to permit him to make the conveyance and submit to the obligations set forth herein.

Jack A. Turpin

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ATTACHMENT A

All patents, trademarks, copyrights and trade secrets, U.S. or from another country, registered or unregistered, and all domain names, each held or owned by Assignor, including:

PATENTS

Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
US	09/625,680		Interactive media system	25-Jul-00	
US	09/580,793		Aiming indicia for a bar	-30-May-00	
			code and method of use		
US	08/523,646	5,594,226	Automated check	05-Sep-95	14-Jan-97
			verification and tracking system using bar code information	-	
US	08/863,731	5,925,865	Automated check verification and tracking system	27-May-97	20-Jul-99
US	08/011,309	5,331,547	Process and computer system for control of interface software and data files	29-Jan-93	19-Jul-94
US	09/491,136		Unique bar code for indicating a link between a product and a remote location on a web network	26-Jan-00	
US	09/494,925	6,377,986	Routing string indicative of a location of a database on a web associated with a product in commerce	01-Feb-00	23-Apr-02
US	09/580,848		Optical reader and use	30-May-00	
US	09/593,094	6,384,744	Method and system for data transmission from an optical reader	13-Jun-00	07-May-02
US	09/659,167		Performing an c-commerce transaction from credit card account information retrieved from a credit card company web site	11-Sep-00	

Co	ountry	Serial No.	Patent No.	Title	Filing Date	Issue Date
US	3	09/703,705		Method for connecting a wireless device to a remote location on a network	31-Oct-00	
U	S	09/705,514		Method for utilizing visual cue in conjunction with web access	02-Nov-00	
U	S	09/151,471		Method for interfacing scanned product information with a source for the product over a global network	11-Sep-98	
Ū	S	09/382,425		Method and apparatus for directing an existing	24-Aug-99	
				product code to a remote location		
Ū	S	09/382,373		Method and apparatus for launching a web site with non-standard control input device	24-Aug-99	
Ū	IS	09/382,374		Method and apparatus for allowing a broadcast to remotely control a computer	24-Aug-99	
·	JS	09/382,371	·	Method and apparatus for accessing a web site in response to scanning of a product code	24-Aug-99	
τ	JS .	09/382,372		Method and apparatus for matching a user's use profile in commerce with a broadcast	24-Aug-99	
	JS	09/382,423		Method and apparatus for utilizing an audible signal to induce a user to select an e-commerce function	24-Aug-99	
	JS	09/382,421		Combined product code and insignia for signifying an internal interactive code	24-Aug-99	
	JS	09/382,420		Digital ID for selecting web browser and use preferences of a user during use of a web application	24-Aug-99	

:	Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
	US	07/215,655	5,213,337	System for communication using a broadcast audio signal	06-Jul-88	25-May-93
	US	09/598,886		Optical reader with ultraviolet wavelength capability	21-Jun-00	
	US	09/615,686		Launching a web site using a portable scanner	21-Jun-00	
	US	09/659,170		Accessing a vendor web site using personal account information retrieved from	11-Sep-00	
		•		a credit card company web		
	US	09/659,520		Launching a web site using	12-Sep-00	
	ŪS	09/602,468		a personal device Method and apparatus for accessing a remote location with an optical reader having a dedicated memory	23-Jun-00	
				system		
3	US	09/703,465		System and apparatus for connecting a wireless device to a remote location on a network	31-Oct-00	
	US	09/608,859		Method and apparatus for accessing a remote location with an optical reader having a programmable memory system	30-Jun-00	
	US	09/627,197		Battery pack having integral optical reader for wireless communication device	27-Jul-00	
	US	09/611,161		Remote control having an optical indicia reader	06-Jul-00	
	US	09/909,035		Automated check verification and tracking system using bar code information	19-Jul-01	
	US	09/642,891		Retrieving personal account information from a web site by reading a credit card	21-Aug-00	

Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
US	09/151,530	6,098,106	Method for controlling a computer with an audio signal	11-Sep-98	01-Aug-00
US	09/496,222		Method for interfacing scanned product information with a source for the product over a global network	01-Feb-00	
US	09/378,219		Interactive doll	19-Aug-99	
US	09/378,221		Method and apparatus for accessing a remote location	19-Aug-99	
		·	by scanning an optical code		
US	09/378,222		Method and apparatus for embedded routing information to a remote web site in an audio/video track	19-Aug-99	
US	09/568,148		Method and apparatus for automatic configuration of equipment	10-May-00	
US	09/378,220		Method and apparatus for controlling a computer from a remote location	19-Aug-99	
US	09/378,216		Method for controlling a computer using an embedded unique code in the content of video tape media	19-Aug-99	
US	09/378,218		Method of controlling a computer using an embedded unique code in the content of DVD media	19-Aug-99	
US	09/378,217		Method for controlling a computer using an embedded unique code in the content of CD media	19-Aug-99	
US	09/378,215		Method for controlling a computer using an embedded unique code in the content of dat media	19-Aug-99	

	Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
,	US	09/382,427		Method and apparatus for opening and launching a web browser in response to an audible signal	24-Aug-99	
	US	09/382,426		Method and apparatus for completing, securing and conducting an e-commerce transaction	24-Aug-99	·
	US	09/382,424		Method and apparatus for tracking user profile and habits on a global network	24-Aug-99	·
	US	09/382,422		Method for controlling a computer with an audio signal	24-Aug-99	
	US	09/382,377		Method and apparatus for linking a web browser link to a promotional offer	24-Aug-99	
	US	09/382,376		Method and apparatus for controlling a user's PC through an audio-visual broadcast to archive information in the users PC	24-Aug-99	
	US	09/382,375		Method and apparatus for utilizing an existing product code to issue a match to a predetermined location on a global network	24-Aug-99	
	US	09/379,699		Network routing utilizing a product code	24-Aug-99	
	US	09/379,700		Method for interconnecting two locations over a network in response to using a tool	24-Aug-99	
· .	US	09/417,863		Software downloading using a television broadcast channel	13-Oct-99	
	US	09/417,405		Presentation of web page content based upon computer video resolutions	13-Oct-99	
	US	09/496,790		Web site access by manual entry of a character string into a software interface	02-Feb-00	

Country	Serial No.	Patent No.	Title	Filing Date	Issue Date	<u> </u>
US	09/496,208		Bar code scanner and software interface interlock	02-Feb-00		
US	09/494,956		Method Audible designation for a node on a communication network	01-Feb-00		
US	09/483,487		Method of product promotion	14-Jan-00		
US	29/116,705	D432,539	Keystroke automator	07-Jan-00	24-Oct-00	
US	09/490,336		Input device having positional and scanning capabilities	24-Jan-00		
US	09/497,252		Method and apparatus for allowing a remote site to interact with an	03-Feb-00		
			interact with an intermediate database to facilitate access to the remote site			
US	09/491,142		Input device for allowing input of unique digital code to a user's computer to control access thereof to a web site	26-Jan-00		
US	09/568,205		Method and apparatus for utilizing a unique transaction code to update a magazine subscription over the internet	09-May-00		
US	09/568,754		Method and system for conducting a contest using a network	11-May-00		
US	09/489,879		Method and apparatus for utilizing an audibly coded signal to conduct commerce over the Internet	20-Jan-00		
US	09/491,089		Method and apparatus for utilizing an audibly coded signal to conduct commerce over the internet	20-Jan-00		1
US	09/497,027	1	Interactive media system	03-Feb-00		

·	Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
	US	09/537,530		Method and apparatus for accessing a remote location by sensing a machine-	29-Mar-00	
		50/500 505	~	resolvable code	21.) (00	
	US	09/539,596		Method and apparatus for delivering information from a remote site on a network based on statistical information	31-Mar-00	
	US	08/510,900	5,907,793	Telephone-based interactive broadcast or cable radio or television	03-Aug-95	25-May-99
	- 	<u> </u>		methods and apparatus		
•	US	09/583,134		Unique bar code	30-May-00	
	US	09/568,150		Automatic configuration of equipment interfaced to a computer	10-May-00	
	US	09/568,293		Automatic configuration of equipment software	10-May-00	
. 1	US	09/594,292		Method for conducting a contest using a network	15-Jun-00	
	US	09/594,651		Method and system for conducting a contest using a network	15-Jun-00	
	US	09/594,276		Method and system for conducting a contest using a network	15-Jun-00	
	US	09/602,034		Controlling a PC using a tone from a cellular phone	23-Jun-00	
	US	09/614,937		Launching a web site using a passive transponder	11-Jul-00	
	US	09/597,131		Portable scanner for enabling automatic commerce transactions	20-Jun-00	
	US	09/625,681		Method for retrieving product information over a communication network	25-Jul-00	
	US	09/625,445		Method for controlling a computer with broadcast commercial information	26-Jul-00	

	Country	Serial No.	Patent No.	Title	Filing Date	Issue Date
	US	09/494,924		Input device for allowing interface to a web site in association with a unique input code	01-Feb-00	
7	US	09/229,490	6,457,177	Telephone-based interactive broadcast or cable radio or television methods and apparatus	11-Jan-99	24-Sep-02