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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
William Elliott Fiala	11/22/2010
Scott David Harris	11/22/2010
Matthew James Mikula	11/22/2010

RECEIVING PARTY DATA

Name:	Edward D. Jones & Co., L.P.	
Street Address:	12555 Manchester Road	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63131	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12869529

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	5484-89096
NAME OF SUBMITTER:	Benjamin L. Volk, Jr.

Total Attachments: 5

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PATENT REEL: 025396 FRAME: 0957 source=Assignment#page2.tif
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PATENT REEL: 025396 FRAME: 0958

<u>ASSIGNMENT</u>

WHEREAS, we, William Elliott Fiala of 411 Conway Aire Drive, Creve Coeur, Missouri 63141, Scott David Harris of 4 Eastland Court, Carlinville, Illinois 62626, and Matthew James Mikula of 12002 Wiltshire Place Court, St. Louis, Missouri 63131, have invented certain new and useful improvements for a *Method and System for Building an Investment Portfolio* for which we have executed an application for Letters Patent in the United States (Patent Application Serial No. 12/869,529, filed August 26, 2010), identifying us as the only inventors thereof (said application being identified as Thompson Coburn LLP, Docket 5484-89096); and

WHEREAS, Edward D. Jones & Co., L.P., a limited partnership of the State of Missouri having its principal office and place of business at 12555 Manchester Road, St. Louis, Missouri 63131, is desirous of acquiring the entire right, title and interest in and to said invention and improvements as disclosed in said application, in and to said application, and in and to the patent to be obtained thereon.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged, we, William Elliott Fiala, Scott David Harris, and Matthew James Mikula, have sold, assigned and transferred and do hereby sell, assign and transfer unto said Edward D. Jones & Co., L.P., its successors or assigns, the entire right, title and interest in and to said invention and improvements as the same are disclosed in said application which was executed by us concurrently herewith preparatory to filling for Letters Patent, in and to said application, and in and to any and all Letters Patent and applications filed therefor, including provisionals, non-provisionals, divisionals, continuations, reissues, reexaminations and extensions to be obtained therefor in the United States and all foreign countries; and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent as the assignee may desire to apply for, but at the expense of said assignee.

The Commissioner of Patents or other proper official is hereby authorized and requested to issue said Letters Patent to said Edward D. Jones & Co., L.P. in accordance with this Assignment.

The undersigned hereby authorize and request the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s).

PATENT REEL: 025396 FRAME: 0959 For said considerations, the undersigned hereby agree, upon the request and at the expense of said Assignee, to execute any provisional, non-provisional, divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved in an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agree to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

And for said consideration, the undersigned hereby assign to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agree to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

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IN WITNESS WHEREOF, I have here November 2010.	william Elliott Fiala	
STATE OF :	00	
COUNTY OF :	SS	
On this 22 nd day of November 2010 before me, a Notary Public, within and for the County of Africa , State of Nissoni , personally appeared William Elliott Fiala, to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.		
IN TESTIMONY WHEREOF, I have hereunto written.	set my hand and seal the date and year last above	
	Magan Hummel	
N		
My Commission Expires: 1/15/2012	MEGAN HUMMEL Notary Public, Notary Seal State of Missouri Commission # 08470976	
WITNESS!	WITNESS:	
M. Eughler Ver	By:	
Printed Name: Kange Blove	Printed Name: W.M. BRADIES	

IN WITNESS WHEREOF, I have he November 2010.	reunto set my hand the 22 nd day of Daw / James Scott David Harris	
STATE OF :		
COUNTY OF :	SS	
On this 22 day of Joseph 2010 before me, a Notary Public, within and for the County of 51 Louis, State of Marson described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.		
IN TESTIMONY WHEREOF, I have hereunte written.	o set my hand and seal the date and year last above	
,	Notary Public	
ľ	MEGAN HUMMEL	
My Commission Expires: 1/15/2612	Notary Public, Notary Seal State of Missouri Commission # 08470976	
WITNESS:	WITNESS:	
Ву:	By: Maus Jove Jakel	
Printed Name: KM BRAOLEY	Printed Name: MAURA JANE JEKEL	

IN WITNESS WHEREOF, I have h	nereunto set my hand the $\frac{22^{ud}}{day}$ day of
November 2010.	W I Muly
	Matthey James Mikula
STATE OF	:
COUNTY OF	: SS :
On this 22 nd day of November County of A. Louis, State of Matthew James Mikula, to me known to be the passignment and acknowledged that he executed sa	2010 before me, a Notary Public, within and for the of Missey , personally appeared person described in and who executed the foregoing ame as his free act and deed.
IN TESTIMONY WHEREOF, I have hereus written.	nto set my hand and seal the date and year last above
, ,	Megan framel
	Notary Pyblic
My Commission Expires: 1/15/2012	MEGAN HUMMEL Notary Public, Notary Seal State of Missourl Commission # 08470976
WITNESS:	WITNESS:
Ву:	By: Masen Jan Jks
Printed Name: K.M. BRADLEY	Printed Name: Marina Jane Jekel