PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Phu Dang	11/19/2010
Ka Wai Ng	11/17/2010

RECEIVING PARTY DATA

Name:	HALLMARK CARDS, INCORPORATED	
Street Address:	P.O. Box 419126	
City:	Kansas City	
State/Country:	MISSOURI	
Postal Code:	64141	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12911002

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: HALC.154023

NAME OF SUBMITTER: Tammy Dunkin

Total Attachments: 3

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PATENT

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OF \$40.00 1291100

HALC.154023

ASSIGNMENT

WHEREAS, we, Phu Dang, of 14117 West 73rd Street, Shawnee, in the County of

Johnson, and State of Kansas (66216), and Ka Wai Ng, of Flat F, 3/F., Block 1, Venice Garden,

Sheung Shui, N.T., Hong Kong, China, have invented certain new and useful improvements in

WIRELESS MUSICAL FIGURINES for which we have made application for Letters Patent

of the United States, Serial No.12/911,002, filed October 25, 2010; and

WHEREAS, HALLMARK CARDS, INCORPORATED, a corporation duly

organized under the laws of the State of Missouri, and having its principal place of business at

P.O. Box 419126, Kansas City, County of Jackson, and State of Missouri (64141), is desirous of

acquiring an interest in, to and under said invention, said application and any and all Letters

Patent which may be granted for or upon said invention in the United States of America and all

countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Phu

Dang and Ka Wai Ng, have sold, assigned and transferred, and by these presents do sell, assign

and transfer unto said HALLMARK CARDS, INCORPORATED the full and exclusive right,

title and interest, throughout the world, in, to and under said invention as fully set forth and

described in the above-identified application; in, to and under said application; in, to and under

any and all refilings, divisions and continuations of said application; in, to and under any and all

Letters Patent of the United States of America which may issue from said application, refilings,

divisions and continuations; in, to and under any and all reissues of said Letters Patent of the

United States of America; in, to and under any and all applications for Letters Patent upon said

invention which may hereafter be filed in any and all countries foreign to the United States of

Page 1 of 3

America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said HALLMARK CARDS, INCORPORATED for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

EXECUTED this 19th day of November, 2010.

Phu Dang

STATE OF Missouri
COUNTY OF Jackson

Before me personally appeared Phu Dang, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

Sandu S. Arnall
Notary Public

My Commission Expires:

march 14, 2012

EXECUTED this 17th day of Nov , 2010.

Witness 1: 1/18/10.

Printed Name: DANNY CHONG

Witness 2: 1/18/10.

Printed Name: VINCENT LAM