

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sophie Marquais-Bienewald</td> <td>10/20/2010</td> </tr> <tr> <td>Christian Cremer</td> <td>10/15/2010</td> </tr> <tr> <td>Olof Wallquist</td> <td>10/21/2010</td> </tr> <tr> <td>Robert Hochberg</td> <td>10/27/2010</td> </tr> </tbody> </table>		Name	Execution Date	Sophie Marquais-Bienewald	10/20/2010	Christian Cremer	10/15/2010	Olof Wallquist	10/21/2010	Robert Hochberg	10/27/2010
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RECEIVING PARTY DATA											
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CORRESPONDENCE DATA											
<p>Fax Number: (914)785-7102 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 9147852000 Email: andrea.dececchis@basf.com Correspondent Name: BASF Corporation Patent Department Address Line 1: 500 White Plains Road Address Line 2: P.O. Box 2005 Address Line 4: Tarrytown, NEW YORK 10591</p>											
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NAME OF SUBMITTER:	Shiela A. Loggins										
Total Attachments: 1											

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PATENT
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ASSIGNMENT

I / We Sophie MARQUAIS-BIENEWALD, 63, rue de Hagenthal, 68220 Hegenheim, France
Christian CREMER, Im Sand 29, 79540 Lörrach, Germany
Olof WALLQUIST, Rosenweg 6, 4103 Bottmingen, Switzerland
Robert HOCHBERG, Im Grossacker 36, 79249 Merzhausen, Germany

for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, do hereby sell and assign **BASF SE, Ludwigshafen, Germany**, its successors, assigns and legal representatives all my/our right, title and interest, in and for the United States of America, in and to the invention entitled:

POLYMERIC HAIR DYES

invented by me/us and described in the international application

No. PCT/EP2009/050087 filed 07/01/2009

and all United States Letters Patent which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, the said interest being the entire ownership of the said Letters Patent when granted, to be held and enjoyed by the said **BASF SE**, its successors, assigns or other legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by me/us if this assignment and sale had not been made;

And I/we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to the said **BASF SE** ..



Sophie MARQUAIS-BIENEWALD

20 / 10 / 2010

Date



Christian CREMER

15.10.2010

Date



Olof WALLQUIST

21.10.2010

Date



Robert HOCHBERG

22.10.2010

Date