

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jerald Robert Howcroft	11/21/2006
Kathy Goode Piatt	11/20/2006
RECEIVING PARTY DATA	
Name:	AT&T Intellectual Property I, L.P. (formerly known as SBC Knowledge Ventures, L.P.)
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State/Country:	NEVADA
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12948579
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NAME OF SUBMITTER:	Emma Meyer
Total Attachments: 3 source=2006-A0626_Con1_Assignment#page1.tif source=2006-A0626_Con1_Assignment#page2.tif source=2006-A0626_Con1_Assignment#page3.tif	

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PATENT
REEL: 025408 FRAME: 0976

ASSIGNMENT

WHEREAS, Jerald Robert Howcroft, a citizen of the United States of America, residing at 32820 Bassett Woods Court, Beverly Hills, MI 48025; Kathy Goode Piatt, a citizen of the United States of America, residing at 2909 Zambia Drive, Cedar Park, TX 78613; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "SYSTEM AND METHOD OF VOTING VIA AN INTERACTIVE TELEVISION SYSTEM," Attorney Docket No. 1033-060626 (SBC 0626), for a full description of which reference is here made to an application for Letters Patent of the United States filed on September 8, 2006, and assigned Application Serial No. 11/517,939; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Jerald Robert Howcroft

Signature of First Inventor: JR Howcroft

Date: 11-21-06

Witnesses for First Inventor

First Witness:

Christopher E Molnar 11/21/06
Signature / Date

Christopher E Molnar
Full Name (printed)

Second Witness:

Gail M Henderson 11/21/06
Signature / Date

GAIL M. Henderson
Full Name (printed)

Name of Second Inventor: Kathy Goode Piatt

Signature of Second Inventor: _____

Date: _____

Witnesses for Second Inventor

First Witness:

Signature / Date

Full Name (printed)

Second Witness:

Signature / Date

Full Name (printed)

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Jerald Robert Howcroft

Signature of First Inventor: _____

Date: _____

Witnesses for First Inventor

First Witness: _____
Signature / Date

Full Name (printed)

Second Witness: _____
Signature / Date

Full Name (printed)

Name of Second Inventor: Kathy Goode Piatt

Signature of Second Inventor: Kathy Goode Piatt

Date: 11-20-06

Witnesses for Second Inventor

First Witness: M. Karen Boyd / 11-20-06
Signature / Date

Martha Karen Boyd
Full Name (printed)

Second Witness: [Signature] / 11-20-06
Signature / Date

John F. Romeo
Full Name (printed)