

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Vishay S. Nihalani	06/15/2008
Diwakar Gupta	04/22/2008
Chih-Jen Huang	04/22/2008
Philip Yuen	04/22/2008
Howard B. Gefen	04/22/2008
Gerald Yuen	04/22/2008
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12057148
CORRESPONDENCE DATA	
Fax Number:	(512)853-8801
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5128538800
Email:	dpoudrier@intprop.com
Correspondent Name:	Robert C. Kowert
Address Line 1:	P.O. Box 398
Address Line 4:	Austin, TEXAS 78767-0398
ATTORNEY DOCKET NUMBER:	5924-11200/RCK
NAME OF SUBMITTER:	Robert C. Kowert

CH \$40.00 12057148

Total Attachments: 8

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PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Vishay S. Nihalani
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Diwakar Gupta
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Seattle, WA 98144-2734

Gerald Yuen
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
P.O. Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

“**SYSTEM AND METHOD FOR MESSAGE-BASED PURCHASING**” for which:

- a non-provisional application for United States Letters Patent:
- was filed on 3/27/08 and accorded U.S. Serial No. 12/057,148; or
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE’S legal representatives, of Meyertons, Hood, Kivlin,

Kowert & Goetzel, P.C., associated with Customer No. 35690, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Post Office Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

6/15/2008
Date

Vishay S. Nihalani
Vishay S. Nihalani

State of _____)
County of _____) ss:

I certify that I know or have satisfactory evidence that Vishay S. Nihalani is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)

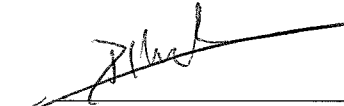
Dated _____

Signature of
Notary Public _____

Printed Name _____

My commission expires _____

04/22/2008
Date

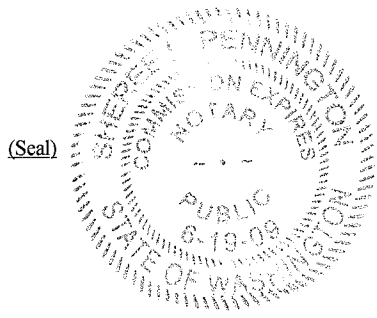

Diwakar Gupta

State of WASHINGTON)

) ss:

County of KING)

I certify that I know or have satisfactory evidence that Diwakar Gupta is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 4-22-2008

Signature of Sherree L. Pennington
Notary Public

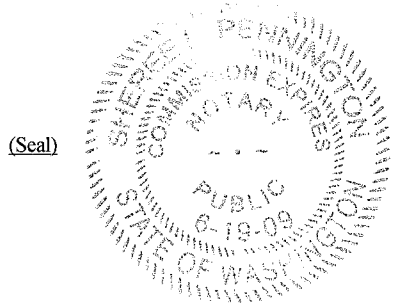
Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

4/22/08
Date
State of WASHINGTON)
County of KING) ss:
)

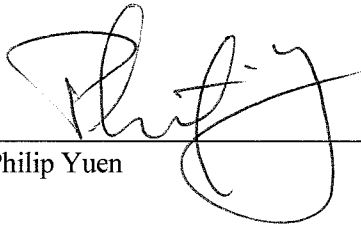
[Signature]
Chih-Jen Huang

I certify that I know or have satisfactory evidence that Chih-Jen Huang is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 4-22-2008
Signature of Sherree L. Pennington
Notary Public
Printed Name SHERREE L. PENNINGTON
My commission expires 6-19-2009

4/22/08.
Date


Philip Yuen

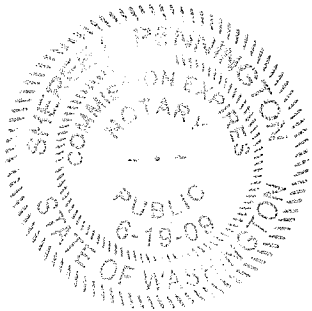
State of WASHINGTON)

) ss:

County of KING)

I certify that I know or have satisfactory evidence that Philip Yuen is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4-22-2008

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

4/22/2008
Date

[Signature]
Howard B. Gefen

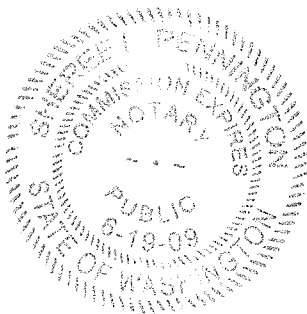
State of WASHINGTON)

) ss:

County of KING)

I certify that I know or have satisfactory evidence that Howard B. Gefen is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4-22-2008

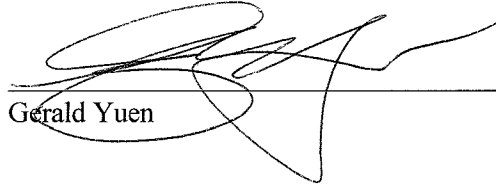
Signature of Notary Public [Signature]

Printed Name SHEREE L. PENNINGTON

My commission expires 8-19-2009

4/22/08

Date



Gerald Yuen

State of WASHINGTON

)

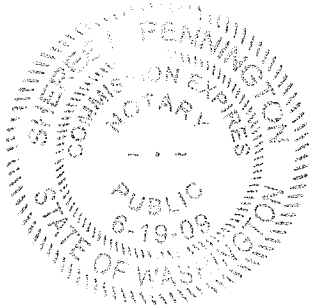
) ss:

County of KING

)

I certify that I know or have satisfactory evidence that Gerald Yuen is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 4-22-2008

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009