

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ji-Young LEE	11/19/2010
Min-Hyouk LEE	11/22/2010
RECEIVING PARTY DATA	
Name:	Samsung Electronics Co., Ltd.
Street Address:	416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742
City:	Washington
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29379778
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NAME OF SUBMITTER:	Charles Y. Park
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PATENT
REEL: 025418 FRAME: 0821

ASSIGNMENT

For valuable consideration, we,

LEE, Ji-Young 832-5, Yeoksam-Dong, Gangnam-Gu, Seoul,
Republic of Korea

LEE, Min-Hyounk 1-1304, Hyundai APT., Sadang-Dong,
Dongjak-Gu, Seoul, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institute/institution having principal executive office(s) or place of business
at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of
Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right,
title and interest throughout the world in the inventions and improvements which are subject of
U.S. Patent Application Number 29/379,778 filed 11/24/2010 at the U.S. Patent &
Trademark Office signed by us, with title MOBILE PHONE, and we authorize and request the
attorneys appointed in said application to hereafter complete this assignment by inserting above
the filing date and application serial number of said application when known; this Assignment
including said application, any and all United States and foreign patents, utility models, and
design registrations granted for any of said inventions or improvements, and the right to claim
priority based on the filing date of said application under the International Convention for the
Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention,
and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in
our name or in its own name for patents, utility models, design registrations and like rights of
exclusion and for inventors' certificates for said inventions and improvements; and we agree for
ourselves and our respective heirs, legal representatives and assigns, without further
compensation to perform such lawful acts and to sign such further applications, assignments,
preliminary statements and other lawful documents as the Assignee may reasonably request to
effectuate fully this Assignment.

PATENT

REEL: 025418 FRAME: 0822

IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 19th day of Nov., 2010

J.Y. LEE
Signature: LEE, Ji-Young

This 22nd day of November, 2010

Seemien hyouk
Signature: LEE, Min-Hyouk