

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Don S. Norton</td> <td>11/11/2010</td> </tr> <tr> <td>Joseph William Jarboe Jr.</td> <td>11/09/2010</td> </tr> <tr> <td>Daniel T. Stoner</td> <td>11/09/2010</td> </tr> </tbody> </table>		Name	Execution Date	Don S. Norton	11/11/2010	Joseph William Jarboe Jr.	11/09/2010	Daniel T. Stoner	11/09/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>EBSCO Industries, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>5724 Highway 280 East</td> </tr> <tr> <td>City:</td> <td>Birmingham</td> </tr> <tr> <td>State/Country:</td> <td>ALABAMA</td> </tr> <tr> <td>Postal Code:</td> <td>35242</td> </tr> </table>		Name:	EBSCO Industries, Inc.	Street Address:	5724 Highway 280 East	City:	Birmingham	State/Country:	ALABAMA	Postal Code:	35242
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CORRESPONDENCE DATA											
<p>Fax Number: (404)685-7070</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 404 815 3770</p> <p>Email: mdalton@sgrlaw.com</p> <p>Correspondent Name: Christopher A. Holland</p> <p>Address Line 1: 1230 Peachtree Street, N.E.</p> <p>Address Line 2: Suite 3100, Promenade II</p> <p>Address Line 4: Atlanta, GEORGIA 30309</p>											
ATTORNEY DOCKET NUMBER:	043523.599										
NAME OF SUBMITTER:	Christopher A. Holland										
<p>Total Attachments: 2</p> <p>source=043523599assmt#page 1.tif</p>											

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PATENT
REEL: 025422 FRAME: 0150

ASSIGNMENT

This Assignment agreement is applicable to an invention entitled

WEED GUARD FOR A FISHING LURE

The PATENT RIGHTS referred to in this agreement are:

- (check one) ☐ a patent application about to be filed in the United States Patent and Trademark Office.
- ☐ a patent application for this invention, executed by the ASSIGNORS concurrently with this assignment.
- ☒ U.S. Design Patent App. No. 29/379,668 filed November 23, 2010
- ☐ a U.S. Patent Application based on PCT International Application No. _____ filed on (date) _____ (U.S. patent application Serial No. _____, if known).
- ☐ U.S. Patent No. _____, issued _____.

The PATENT RIGHTS also include all non-provisionals, divisions, reissues, continuations and extensions of the patent application identified above.

The PATENT RIGHTS assigned under this agreement are:

- (check one) ☐ U.S. patent rights only.
- ☒ Worldwide patent rights. In this case, the assignee shall have the right to claim the benefit of the filing date of any U.S. or foreign patent application for this invention.

The ASSIGNORS referred to in this agreement are the inventors whose signatures appears on page 2 of this Assignment.

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) **EBSCO Industries, Inc.**
(Address) **5724 Highway 280 East, Birmingham, Alabama 35242**

The ASSIGNEE is:

- (check one) ☐ An Individual.
- ☐ A Partnership.
- ☒ A Corporation of **Delaware** (specify state or country)
- ☐ (other) _____.

The ASSIGNORS, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, hereby assign the following rights to the ASSIGNEE, its successors and assigns:

the full and exclusive right to the invention;
the entire right, title and interest in and to the PATENT RIGHTS;
the right to sue and recover for any past infringement; and,
the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable

provisions, based on any earlier patent applications for this invention.

As to all U.S. patent applications assigned under this agreement, the ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNORS agree to communicate to said ASSIGNEE, or its representatives, any facts known to the ASSIGNORS respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

The ASSIGNORS authorize any attorneys and agents who have a power of attorney in this application to check any appropriate boxes and to insert the Application Number and filing date in this document after it has been executed.

Don S. Norton
Name of Inventor

Don S. Norton

Signature

11-11-2010

Date

Joseph William Jarboe, Jr.
Name of Inventor

Joseph W. Jarboe Jr.

Signature

11/9/2010

Date

Daniel T. Stoner
Name of Inventor

Daniel T. Stoner

Signature

11/9/10

Date

Sign
&
Date