

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael I. Ingrassia Jr.	11/10/2010
Eugene Dvortsov	11/10/2010
RECEIVING PARTY DATA	
Name:	APPLE INC.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12943852
CORRESPONDENCE DATA	
Fax Number:	(408)255-8002
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	408-255-8001
Email:	STavarez@beyerlaw.com
Correspondent Name:	BEYER LAW GROUP LLP
Address Line 1:	P.O. Box 1687
Address Line 4:	Cupertino, CALIFORNIA 95015-1687
ATTORNEY DOCKET NUMBER:	APL1P748
NAME OF SUBMITTER:	Michael J. Ferrazano
Total Attachments: 1 source=APL1P748_Assignment#page1.tif	

CH \$40.00 12943852

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

SUPPORTING THE MONITORING OF A PHYSICAL ACTIVITY


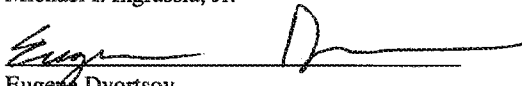
(Atty. Docket No. APL1P748/P9647US1), (check one)

- for which I have executed a U.S. patent application on even date herewith. (Accompanying)
 which bears U.S. application No. 12/943,852. (Not accompanying)
 which is a U.S. provisional application. (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to Apple Inc., a California corporation having a place of business at 1 Infinite Loop, Cupertino, CA 95014 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

- 1) Signature:  Date: 11-10-2010
Typed Name: Michael I. Ingrassia, Jr.
- 2) Signature:  Date: 11/10/2010
Typed Name: Eugene Dvortsov