

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Jongseung WON	11/19/2010
Hoejo JEONG	11/19/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Hyundai Motor Company
Street Address:	231, Yangjae-Dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Name:	Kia Motors Corporation
Street Address:	231, Yangjae-Dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12954896
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	060945-5318-US
NAME OF SUBMITTER:	Victor E. Johnson

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**PATENT**  
 REEL: 025424 FRAME: 0486

Total Attachments: 2

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**PATENT**

**REEL: 025424 FRAME: 0487**

PATENT  
ASSIGNMENT  
(Joint Inventors)

Attorney Docket No. 060945-5318-US

WHEREAS, the undersigned,

(1) **Jongseung WON**, resident of **3F, 753-11, Dang-dong, Gunpo-si, Gyeonggi-do 435-010,**

**Republic of Korea,**

(2) **Hoejo JEONG**, resident of **991-2201, Baekdu Hanyang Apt., Sanbon-dong, Gunpo-si,**

**Gyeonggi-do 435-040, Republic of Korea,** respectively, (hereinafter termed "Inventors"), have invented certain n

ew and useful improvements **SOOT PREVENTING TYPE TAIL TRIM** and executed therefore an application fo  
r Letters Patent of the United States and

☒ having an oath or declaration executed on even date herewith.  
☐ bearing U.S. Patent Application No. \_\_\_\_\_ and filed on \_\_\_\_\_.

WHEREAS, **HYUNDAI MOTOR COMPANY**, a corporation of Republic of Korea, having a place of  
business at **231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea,** and  
**Kia Motors Corporation** a corporation of Republic of Korea, having a place of business at  
**231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea,** (hereinafter termed "Assignee"), are desirous of  
acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all  
embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively  
hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection  
(hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have  
been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest  
(a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant  
to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed  
and any and all patents granted on said invention in the United States or any foreign country, including each and every  
application filed and each and every patent granted on any application which is a division, substitution, or continuation of any  
of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors do hereby jointly and severally covenant and agree to cooperate with said Assignee to enable  
said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries.  
Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony,  
execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary  
or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting

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any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.

4. Said Inventors do hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignee as follows:

(1) Jongseung WON

Date: 2010. 11. 19

Won, Jung Seung

State of \_\_\_\_\_ )  
County of \_\_\_\_\_ ) SS.

On \_\_\_\_\_, before me, \_\_\_\_\_, Notary Public, personally appeared \_\_\_\_\_, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Notary Public

(2) Hoejo JEONG

Date: 2010. 11. 19

Jeong, Hoejo

State of \_\_\_\_\_ )  
County of \_\_\_\_\_ ) SS.

On \_\_\_\_\_, before me, \_\_\_\_\_, Notary Public, personally appeared \_\_\_\_\_, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Notary Public