

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ball, Bounce and Sport, Inc.	11/09/2010
RECEIVING PARTY DATA	
Name:	Overton's, Inc.
Street Address:	111 Red Banks Road
City:	Greenville
State/Country:	NORTH CAROLINA
Postal Code:	27834
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12955152
CORRESPONDENCE DATA	
Fax Number:	(314)667-3633
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-552-6000
Email:	IPDOCKET@THOMPSONCOBURN.COM
Correspondent Name:	THOMPSON COBURN LLP
Address Line 1:	ONE US BANK PLAZA
Address Line 2:	SUITE 3500
Address Line 4:	ST LOUIS, MISSOURI 63101
ATTORNEY DOCKET NUMBER:	48852-91909
NAME OF SUBMITTER:	Matthew J. Himich
Total Attachments: 1 source=Ball_Bounce_assignment#page1.tif	

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PATENT ASSIGNMENT

WHEREAS, Ball, Bounce and Sport, Inc., an Ohio corporation, having a address at 100 Hedstrom Drive, Ashland, Ohio 44805 ("Hedstrom"), owns certain rights in and to inventions and improvements as disclosed in a patent application entitled "Pontoon Boat Fender," as identified by Thompson Coburn LLP docket number 48852-91909, and U.S. patent application serial no. 12955152, and in and to the patents to be obtained thereon;

WHEREAS, Overton's, Inc., a corporation of North Carolina, having a place of business at 111 Red Banks Road, Greenville, North Carolina 27834 (hereinafter, "Overton's") is desirous of acquiring Hedstrom's entire right, title and interest in and to said inventions and improvements as disclosed in said application, in and to said application, and in and to the patents to be obtained thereon.

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged by the Parties, Hedstrom has sold, assigned and transferred, and does hereby sell, assign and transfer unto Overton's, its successors or assigns, the entire right, title and interest in and to said inventions and improvements as the same are disclosed in said application, in and to said application, and in and to any and all Letters Patents and applications filed therefor, including provisionals, non-provisionals, divisionals, continuations, reissues, reexaminations and extensions to be obtained therefor in the United States and all foreign countries; and Hedstrom agrees to perform, upon request at the expense of Overton's, any affirmative acts to obtain said Letters Patents of the United States and vest in Overton's all rights therein, whereby said Letters Patents will be held and enjoyed by Overton's, to the full end of the term for which said Letters Patents may be granted as fully and entirely as the same would have been held and enjoyed by Hedstrom if this assignment had not been made, including the right to sue and recover for any infringements of Patents obtained from said application.

The Parties hereby authorize and request the attorneys of record in said application to insert in this Assignment the serial number of said application. The Commissioner of Patents or other proper official is hereby authorized and requested to issue said Letters Patents to Overton's in accordance with this Assignment.

IN AGREEMENT, Overton's and Hedstrom have executed this Assignment as of the date set forth below.

Overton's, Inc.

By: [Signature]

Name: Neil Matcalfe

Title: President

Date: 11/9/10

Ball, Bounce and Sport, Inc.

By: [Signature]

Name: David Housewright

Title: Director of Sales/Marketing

Date: 10/29/10