

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                    |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                        |
| <b>CONVEYING PARTY DATA</b>  |                                   |
| <b>Name</b>  | <b>Execution Date</b>             |
| Prashant Ramanathan  | 11/29/2010                        |
| Mihailo Stojancic  | 11/29/2010                        |
| <b>RECEIVING PARTY DATA</b>  |                                   |
| <b>Name:</b>   | Zeitera, LLC                      |
| <b>Street Address:</b>   | 67 E. Evelyn Avenue #4            |
| <b>City:</b>   | Mountain View                     |
| <b>State/Country:</b>  | CALIFORNIA                        |
| <b>Postal Code:</b>  | 94041                             |
| <b>PROPERTY NUMBERS Total: 1</b>   |                                   |
| <b>Property Type</b>   | <b>Number</b>                     |
| <b>Application Number:</b>   | 12955416                          |
| <b>CORRESPONDENCE DATA</b>   |                                   |
| <b>Fax Number:</b>   | (919)806-1600                     |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                   |
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| <b>Correspondent Name:</b>   | PRIEST & GOLDSTEIN PLLC           |
| <b>Address Line 1:</b>   | 5015 SOUTHPARK DRIVE              |
| <b>Address Line 2:</b>   | SUITE 230                         |
| <b>Address Line 4:</b>   | DURHAM, NORTH CAROLINA 27713-7736 |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 205.0011                          |
| <b>NAME OF SUBMITTER:</b>  | Peter H. Priest                   |
| <b>Total Attachments: 2</b><br>source=DOC142#page1.tif<br>source=DOC142#page2.tif    |                                   |

CH \$40.00 12955416

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**PATENT**  
**REEL: 025427 FRAME: 0706**

## ASSIGNMENT AND AGREEMENT

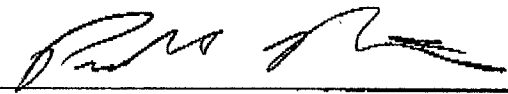
For value received, we, Prashant Ramanathan of Mountain View, California, and Mihailo Stojancic of San Jose, California, hereby sell, assign and transfer to Zeitera, LLC, a corporation of the State of Delaware, having an office at 67 E. Evelyn Avenue, #4, Mountain View, CA, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **Digital Video Content Fingerprinting Using Image Pixel Intensity and Color Information** which is being filed herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to Zeitera, LLC, the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize Zeitera, LLC to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Zeitera, LLC to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

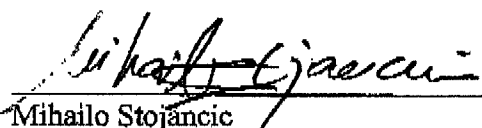
We request that any and all patents for said inventions be issued to Zeitera, LLC in the United States and in all countries foreign to the United States, or to such nominees as Zeitera, LLC may designate.

We agree that, when requested, we shall, without charge to Zeitera, LLC but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

  
\_\_\_\_\_  
Prashant Ramanathan

Date: Nov 23 2010

205.0011

  
Mihailo Stojancic

Date: 11/29/2010