

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Martyn BEEDHAM	04/26/2010
RECEIVING PARTY DATA	
Name:	Koninklijke Philips Electronics N.V.
Street Address:	Groenewoudseweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29362323
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Total Attachments: 1 source=D7351_Assignment#page1.tif	

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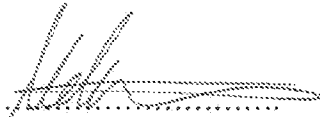
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PATENT
REEL: 025431 FRAME: 0097

ASSIGNMENT

For good and valuable consideration, I, Martyn Beedham, a subject of The United Kingdom, living at Veerstraat 4 -3hg, 1075 ST Amsterdam, The Netherlands assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, its successors and assigns, the application for the United States Design Patent on the Design of EPILATOR invented by me, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patents on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that I will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this 26 day of April 2010



Martyn Beedham