

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joel D. HOPPENSTEIN	11/22/2010
RECEIVING PARTY DATA	
Name:	Newlands Financial LLC
Street Address:	1865 Cleveland Road
City:	Miami Beach
State/Country:	FLORIDA
Postal Code:	33141
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7246089
CORRESPONDENCE DATA	
Fax Number:	(703)760-7777
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Christopher Ferguson
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Address Line 2:	1650 Tysons Blvd. Suite 400
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ATTORNEY DOCKET NUMBER:	529722000100
NAME OF SUBMITTER:	Christopher W. Ferguson
Total Attachments: 1 source=5297220001Assignment#page1.tif	

CH \$40.00 7246089

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PATENT
REEL: 025433 FRAME: 0055

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to:

Newlands Financial LLC
1865 Cleveland Road
Miami Beach, FL 33141 USA

(hereinafter designated as the "ASSIGNEE"), its successors and assigns, the entire right, title, and interest for the United States in the invention, and in United States Letters Patent No. 7,246,089, including the right to sue on and recover for past infringements, and all divisions, reissues, continuations and extensions thereof, the said interest to be held by said ASSIGNEE, its successors, assigns or their legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been and enjoyed by Assignor(s) if this assignment had not been made, said Letters Patent being known by the title:

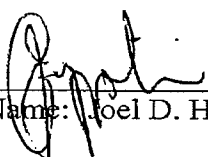
Liability Management Method

Attorney Docket No.: 529722000100

1. The undersigned hereby agrees to sign and execute any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extension of interference proceedings, or otherwise to secure the title thereto to the ASSIGNEE.
2. The undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property of similar agreements.
3. The undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the ASSIGNEE.
4. The undersigned hereby authorizes and requests the Commissioner of Patents in the United States to issue any and all Letters Patent resulting from said application or any division or divisions or continuing applications thereof to the said ASSIGNEE.

IN WITNESS WHEREBY, executed by the undersigned on the dates opposite the undersigned names.

November 22, 2010
Date


Typed Name: Joel D. Hoppenstein