

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

**CONVEYING PARTY DATA**

| Name                     | Execution Date |
|--------------------------|----------------|
| Patrick T. George        | 10/07/2010     |
| Paul E. Skelton          | 10/14/2010     |
| David A. Brunson         | 10/14/2010     |
| John Anthony Naoum Jirgi | 10/10/2010     |

**RECEIVING PARTY DATA**

|                 |                          |
|-----------------|--------------------------|
| Name:           | Dr Pepper/Seven Up, Inc. |
| Street Address: | 5301 Legacy Drive        |
| City:           | Plano                    |
| State/Country:  | TEXAS                    |
| Postal Code:    | 75024                    |

**PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29376451 |

**CORRESPONDENCE DATA**

Fax Number: (972)673-7981  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 972-673-8955  
 Email: michael.woods@dpsg.com  
 Correspondent Name: Dr Pepper Snapple Group (c/o Legal)  
 Address Line 1: 5301 Legacy Drive  
 Address Line 4: Plano, TEXAS 75024-3109

|                         |               |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 10-2010       |
| NAME OF SUBMITTER:      | Michael Woods |

Total Attachments: 3  
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**CH \$40.00 29376451**

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**PATENT  
 REEL: 025434 FRAME: 0852**

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## ASSIGNMENT

WHEREAS, WE, **PATRICK T. GEORGE**, a citizen of the United States of America residing at 3528 Edwards Drive, Plano, Texas 75025; **PAUL E. SKELTON**, a citizen of the United States of America residing at 437 E. 72<sup>nd</sup> Street, Kansas City, Missouri 64131; **DAVID A. BRUNSON**, a citizen of the United States of America residing at 4255 SW Pryor Road, Lee's Summit, Missouri 64082; **JOHN ANTHONY NAOUM JIRGI**, a citizen of the United States of America residing at 7747 Ivanhoe Drive, Frisco, Texas 75034 (hereafter referred to as "ASSIGNORS"), have invented certain new, original and ornamental design for a **BOTTLE** for which we have executed an application for Patent of the United States having Serial No. 29/376,451, which was filed on October 7, 2010; and

WHEREAS, **DR PEPPER/SEVEN UP, INC.** ("ASSIGNEE"), a corporation existing under the laws of the State of Delaware and having its main place of business at 5301 Legacy Drive, Plano, Texas 75024, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements and the said application, and all applications claiming priority to the same, and all divisionals, renewals, continuations, and continuations-in-part thereof, and all Patent of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof, and all applications for Patent which may have been or may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patent for said invention to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

We HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

We HEREBY further covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7<sup>th</sup> day of October, 2010.

Patrick T. George  
Patrick T. George

STATE OF Texas §  
COUNTY OF Collin §

On this 7 day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared PATRICK T. GEORGE, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



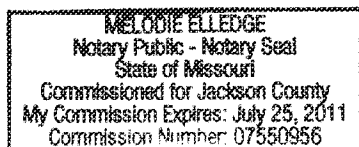
Carolyn B. Schultz  
Notary Public  
My Commission Expires: 02-01-13

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14 day of OCTOBER, 2010.

Paul E. Skelton  
Paul E. Skelton

STATE OF Missouri §  
COUNTY OF Jackson §

On this 14<sup>th</sup> day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared PAUL E. SKELTON, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



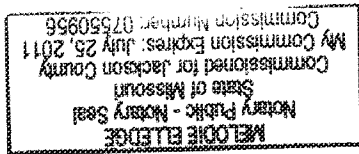
Melodie Elledge  
Notary Public  
My Commission Expires: 7-25-2011

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14<sup>th</sup> day of OCTOBER, 2010.

David A. Brunson  
David A. Brunson

STATE OF Missouri §  
COUNTY OF DACKSON §

On this 14<sup>th</sup> day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared DAVID A. BRUNSON, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



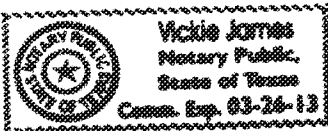
Melodie Elledge  
Notary Public  
My Commission Expires: 7-25-2011

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10 day of October, 2010.

John Anthony Naoum Jirgi  
John Anthony Naoum Jirgi

STATE OF Texas §  
COUNTY OF Collin §

On this 10 day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared JOHN ANTHONY NAOUM JIRGI, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Vickie James  
Notary Public  
My Commission Expires: 3-26-13