### PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Joachim Hanel	11/23/2010

#### **RECEIVING PARTY DATA**

Name:	Hanel & Co.
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City:	Altstatten
State/Country:	SWITZERLAND
Postal Code:	9450

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	12937560	

## CORRESPONDENCE DATA

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NAME OF SUBMITTER: Stephen B. Salai

Total Attachments: 2

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PATENT REEL: 025435 FRAME: 0229

### **ASSIGNMENT**

FOR GOOD AND VALUABLE CONSIDERATION, I, THE ASSIGNOR:

Joachim Hänel, a German citizen residing at Oststrasse 21, 74177 Bad Friedrichshall, Germany, ;

HEREBY ASSIGN to the ASSIGNEE:

Hänel & Co., Bafflesstrasse 21, Altstatten Sq 9450, Switzerland.

ALL RIGHT, TITLE, AND INTEREST WORLDWIDE in and to the invention described in the U.S. Patent Application Serial No. 12/937,560, filed October 13, 2010, entitled STORAGE PRODUCT CARRIER FOR ROLLABLE STORAGE PRODUCTS and in and to said U.S. patent application and all applications that may be filed on said invention anywhere in the world, including any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patents, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models and all other forms of protection that may be granted thereon, including the right to file applications and the right to claim priority from the U.S. application worldwide, and including the right to pursue and obtain any damages, recoveries, or remedies for past infringements of these protections.

ASSIGNOR covenants that no assignment, license, or encumbrance has been or will be made that would conflict with this Assignment.

ASSIGNOR requests that all Letters Patents, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models and all other forms of protection on said invention be issued to the ASSIGNEE, and ASSIGNOR agrees to cooperate fully in obtaining and enforcing patent protection for said invention, including communicating any facts relating to said invention, signing lawful papers, and, at the request and expense of the ASSIGNEE, but without compensation, testifying in legal proceedings.

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PATENT REEL: 025435 FRAME: 0230

Dated:	11 23 2010	Joachim Hänel	
Dated:		Witness	

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**RECORDED: 11/30/2010** 

PATENT REEL: 025435 FRAME: 0231